International Mayor’s Forum on Tourism - Zhengzhou, China

2014

Zhengzhou·Henan·China

November 15-17, 2014

GENERAL INFORMATION NOTE

1. VENUE

International Mayor’s Forum on Tourism - Zhengzhou, China 2014 will be held in Zhengzhou, Henan Province, China from 15-17 November 2014. The forum will take place at:

Zhengzhou International Convention and Exhibition Centre
No. 1 CBD, Shangwu Neihuan Road, Zheng Dong New District
Zhengzhou, Henan Province, China
Tel: (86) 371-68089800
Fax: (86) 371-68089838
Website: http://www.zzicec.com/

The City of Zhengzhou

Zhengzhou is the first city of China with city walls and planning. As early as over 3,600 years ago, Tang of Shang established the capital here, which is the earliest capital that has already been researched in China. The attractions worth visiting include
Henan Museum, Shaolin Temple, Home Village of Yellow Emperor, Magnificent Manor of Kang Family and Mausoleums of the Northern Song Dynasty.

2. TRANSFER ARRANGEMENT AND AIRPORT MEETING SERVICE

Transportation will be provided to all delegates upon arrival and departure between Zhengzhou Xinzheng International Airport and respective hotels and also between each hotel and the forum venue, Zhengzhou International Convention and Exhibition Center.

In order to organize the transfer, delegates are kindly requested to provide the organizers with their arrival, departure and accommodation details at the latest by the 31 October, 2014. The contact details of the organizers are provided below.

3. AIRPORT TAX

Foreigners are not required to pay any airport tax at Zhengzhou Airport.

4. VISA REQUIREMENTS

All participants must be holders of a valid passport or any other officially recognized travel document.

Delegates from countries that require visas for China must obtain these from their nearest Chinese Embassy, High Commission or Consulate prior travel to China.

The Countries and territories entitled for visa exemption and visa on arrival are listed under following link: www.visaforchina.org

5. PRACTICAL INFORMATION

EXCHANGE RATE

The Chinese unit of currency is the Chinese Renmenbi (CNY). Notes are available in denominations of 100RMB, 50RMB, 20RMB, 10RMB, 1RMB.

Throughout the country, American Dollars are easily exchanged and accepted in
most tourism areas. However, the bank note must be relatively new with no marking or tear. Traveller’s cheques are exchanged in most banks of large size or sub-branch banks. The exchange-rate is approximately 1USD = 6.16RMB (Source: Bank of China, August 6, 2014)

CUSTOMS REGULATIONS

Upon arrival, foreign visitors are advised to fill in a Baggage Declaration Form.

Additionally, any person carrying more than the aggregate amount of USD 5,000 or CNY 20,000 into China must declare this at Customs. Please bear in mind that failure to abide to Chinese custom laws is a criminal offense that is prosecuted. In case you have any further questions regarding the custom laws of China, please contact the official customs service.

CLIMATE

Zhengzhou is located in the Central Plains of China, with a continental monsoon climate; thus it is expected to be fairly cool during the period of the meeting. Temperatures, however, tend to drop at night. The average temperature in November ranges from 1 °C to 18 °C.

TIME ZONE

Zhengzhou is 8 hours ahead of Greenwich Mean Time (GMT +8.00).

CLOTHING

Participants are advised to bring light sweater, overcoat or down jacket. However, please bear in mind that business suits are required for official meetings.

LANGUAGE

English can be used at the hotels and restaurants.

ELECTRICITY
Electricity in China is 220 Volts at 50 Hertz. Outlets in China generally accept NEMA plugs. Please bear in mind that you will need a converter if your appliances do not fit the requirements mentioned above.

**BUSINESS HOURS**

Government officials (e.g., immigration) work from 08:00 to 12:00 and from 14:30 to 17.30 (Monday to Friday).

Banks open from 09:00 to 17:00. Government offices are closed on public holidays.

Department stores open around 10:00, and close between 20:00 and 22:00.

**HEALTH**

No vaccination is required.

**HOTEL**

JW Marriott Hotel Zhengzhou  
Millennium Royal Plaza, No. 2 CBD  
Zhengdong New District, Zhengzhou, China  
Tel: +86-371-88828888 8000  
Fax: +86-371-87078001  
Website: Jwmarriottzhengzhou.com

**7. REGISTRATION AND BADGES**

The registration desk will be open at JW Marriott Hotel Zhengzhou on Saturday, **15 Nov 2014** from 09:00 onwards. Name badges will be issued at the time of registration. All participants are requested to wear the name badge during all the sessions of the meeting.

**8. OFFICIAL LANGUAGES OF THE MEETING**
The official languages of the meeting are Chinese and English. Translators will be provided for participants speaking other languages.

9. SOCIAL PROGRAMME

November 15 (Sat.)
Whole day: Registration
Evening: Opening Ceremony of 2014 IMFT & Awarding Ceremony of Henan Observatory on Sustainable Tourism, UNWTO

November 16 (Sun.)
Morning: 2014 IMFT Conference
Phase I: Keynote Speeches
Phase II: Founding Ceremony for International Mayor's Alliance of Tourism Cities
Phase III: Theme Speeches
Afternoon: 2014 IMFT Topic Discussion
Zhengzhou Aviation Economy Comprehensive Experimental Area & Henan Tourism Investment Promotion Symposium
Evening: Experience on "Henan Highlights"
Whole day: World Tourist Cities Expo (Open to the public)

November 17 (Mon.)
Morning: World Tourism Cities' Show
Afternoon: Go to Kaifeng for a survey tour
Evening: Enjoy "Dreamlike Glory of the Song Dynasty" (a live scenic performance on water)
Whole day: World Tourism Cities Expo (Open to the public)

November 18 (Tue.)
Afternoon: Go to Luoyang for a survey tour
Afternoon: Go to Dengfeng for a survey tour
Evening: Enjoy live scenic performance "Shaolin Zen Music Ceremony"

November 19 (Wed.)
Departure

10. TECHNICAL VISIT
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<th>Estimated Time</th>
<th>Tour Program</th>
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<tr>
<td>17 November afternoon</td>
<td><strong>Kaifeng-The ancient capital of seven dynasties</strong></td>
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Kaifeng enjoys a history of more than 2,700 years. During the Northern Song Dynasty (960-1127 AD), Kaifeng (formerly known as “Dongjing”) had served as the capital for 168 years. There are many folk custom performances and a large amount of tourist attractions and historical sites, such as Millennium City Park, Kaifeng Bureaucrat’s Office and Daxingguo Temple. What is worth mentioning is the huge scroll called Along the River during the Qingming Festival by an artist of the Northern Song Dynasty, Zhang Zeduan, which vividly presents the prosperous scene of Kaifeng.
Situated in the west of Henan Province, Luoyang served as the capital for 13 kingdoms and dynasties after the Xia Dynasty (c.21st -16th century BC) for over 1,500 years in Chinese history. Luoyang boasts a large number of cultural and historical sites, of which the Longmen Grottoes, White Horse Temple, Guanlin Temple, the Emperor’s Chariots Pulled by Six Horses are the most famous. The annual Luoyang Peony Cultural Festival has been spoken highly by tourists.
Shaolin Temple·Mount Songshan

Located in the jungle of Shaoshi Mountain of Songshan Mountain in Dengfeng of Zhengzhou City, it is named Shaolin Temple, and is the core of Shaolin Scenic Area in the Songshan Mountain. It was built in the 19th year of Taihe Period in the Northern Wei Dynasty (498AD). Shaolin Temple is known to the world with the Zen and Kung Fu. It had become prestigious since the Sui Dynasty; in the early Tang Dynasty, it was invested with rank by royal because thirteen stick Buddhist monks saved the king of the Tang Dynasty; Shaolin Kung Fu established its own system in the Song Dynasty, called “Shaolin”, and has become the leader of Chinese martial arts schools. In the Yuan and Ming Dynasties, Shaolin Temple had thousands of monks, becoming a famous Buddhist temple in the world. As Chinese Kung Fu becomes popular in the world, Shaolin Temple has become the ancient relics that tourists around the world are keen to visit and martial arts lovers yearn for. When visiting Shaolin Temple, you should nor miss the palaces, Pagoda Forest, Dharma Cave, Monks’ Courtyard and others. Especially in Monks’ Courtyard, you can enjoy live show and experience the Shaolin Kung Fu.

In order to make the necessary arrangements, participants wishing to take part in the tour are kindly requested to confirm their attendance.
## 11. COORDINATORS

<table>
<thead>
<tr>
<th>Ms. Riho Saisho</th>
<th>Ms. Guo Yaxing</th>
<th>Liu Luyang</th>
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<tbody>
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