**

***Celebrates***

**World Tourism Day**

**Wednesday, 24th September, 2014**

***Theme: Tourism &Community Development A multi disciplinary Perspective***

**Programme Schedule (Proposed)**

**Venue:** F2 Block Auditorium Sector -125 Campus, Noida

Venue V

09.30 - 10.00 am : Registration & Networking

**10.00 - 11.00 am** : **Pre- Inaugural Session**

10.00 – 10.05 am : Welcoming of Guests by **Mrs Swati Sharma,** **Asst. Professor,** AITT, AUUP

10.05 - 10.15 am : Introduction to the 11th Convention by **Prof. (Dr.) M. Sajnani, Dean Faculty of Hospitality and Tourism,**

**& Director, AITT, AUUP, Noida**

10.15 – 10.30 am : **Address by Ms. Anna Alaman Torres, CEO & Founder “Open Eyes” NGO for Responsible Tourism**

10.30– 10.45 am : **Address by Her Excellency Silvia Costantini – First Counsellor, Political Affair Delegation of the**

**European Union to India**

10.45 – 11.00 am : **Address by Prof. Kapil Kumar,** Director, Indira Gandhi Centre for Freedom Struggle Studies and

Chairperson, Faculty of History and Social Sciences, and Former Director, School of Tourism and Hospitality

Management

11:00 am : **Inaugural Session**

11:00 – 11:05 am : **Arrival of Chief Guest**

11:05 – 11:10 am : Welcome & Invocation

11:10 – 11:20 am : Presentation “Overview of Amity”

11:20 – 11:30am : Opening Address by **Prof. (Dr.) Balvinder Shukla, Vice Chancellor, Amity University Uttar Pradesh.**

11:30- 11:45am : Address by **Guest of Honor Sh. Suresh Nair General Manager-India, Sri Lanka & Bangladesh Air Asia**

11:45 – 12:00 am : Address by **Guest of Honor, – Shri. Tushar Pandey, Sr. President, Public and Social Policies Management, YES BANK**

12:00 – 12:15 pm : Some thoughts by **Dr. Ashok K. Chauhan, Hon’ble Founder President, RBEF and Amity Group of**

**Educational & Research Institutions**

12:15 – 12:20 pm : **Award Ceremony:**

**▪ Felicitation to Sponsors and Travel Trade Personalities**

**▪ Prize Distribution**

12:20 – 13:00 pm : Cultural Programme presented by the students of AITT.

13:00 – 13:10 pm : Vote of Thanks by **Mrs Alka Maheshwari, Asst. Professor, AITT, AUUP, Noida**

13:10 pm : Corporate Lunch