

UNWTO Commission for Europe

Fifty-seventh meeting
Baku, Azerbaijan, 4 April 2014

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**DECISIONS TAKEN BY THE UNWTO COMMISSION FOR EUROPE
AT ITS FIFTY-SEVENTH MEETING
BAKU, AZERBAIJAN, 4 APRIL 2014**

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PROVISIONAL AGENDA

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6. Election of a candidate to represent the Commission on the Programme and Budget Committee¹
7. General debate: Number one short term challenge for national tourism growth
8. Other matters
9. Place and date of the fifty-eighth meeting of the Commission

¹ The candidate will replace Croatia, following the election of Croatia to the Executive Council at the 20th UNWTO General Assembly in Zambia/Zimbabwe in August 2013, for the remaining part of the term, i.e. up to 2015

2. DECISIONS TAKEN BY THE COMMISSION

CEU/DEC/1(LVII)

ADOPTION OF THE AGENDA

Agenda item 1 (document CEU/57 Prov. Agenda)

The Commission,

Adopts the agenda of its fifty-seventh meeting, as contained in document CEU/57/Prov. Agenda.

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CEU/DEC/2(LVII)

COMMUNICATION OF THE CHAIRMAN

Agenda item 2 (document CEU/57/2)

The Commission,

Having heard the communication of its Chairperson on:

- The need for an ever closer collaboration between the European Member States and the UNWTO Secretariat in the process of identifying the most relevant needs and priorities of work for the next programming cycle, and the call, in this regard, for an informal brain-storming meeting on 22 September 2014 to be held in Vienna, Austria, to which some targeted non-Member states could eventually be invited;
- The relevance of UNWTO's focus on a regional approach, in order to guarantee that Europe's interests are best served and its sustainability and competitiveness maintained in the long term;
- The valuable and on-going support of Georgia and Portugal as Vice-Chairs of the Regional Commission for Europe;
- The importance of further strengthening the competitiveness of the tourism industry of the European Region:
- The importance of improving travel facilitation to Europe
- The significance of UNWTO's work on harmonized consumer protection at a global level;
- The need for a reliable statistical database for measuring tourism,

1. Thanks her for it;
 2. Takes note of Austria's candidacy for the elections to the UNWTO Committee on Statistics and the Tourism Satellite Account, to be held during the next General Assembly in 2015,
 3. Takes cognizance of its Chairperson's views on the above-mentioned subjects and encourages Member States to participate in the informal brain-storming meeting foreseen by the Chairman of the Commission in September 2014.
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CEU/DEC/3(LVII)

REPORT OF THE SECRETARY-GENERAL

Agenda item 3 (document CEU/57/3)

The Commission,

Having heard the presentation by the Secretary-General, of his report,

1. Thanks him for it;
2. Welcomes the update on the international tourism results for 2013 and prospects for 2014;
3. Welcomes the “Global Leaders for Tourism Campaign”, which 60 leaders have joined by the end of February 2014, and encourages Member states to pursue their prioritization of tourism as a key tool for socio-economic development;
4. Thanks UNWTO for its efforts to move tourism higher on the sustainable development agenda through its engagement in the major international processes;
5. Acknowledges that travel facilitation (visa facilitation), taxation and connectivity have been identified as key policy issues within the framework of advancing competitiveness and congratulates the extensive work carried out by UNWTO in the afore-mentioned areas;
6. Takes note of UNWTO’s continued focus on advancing its work in the key priority area of sustainability;
7. Welcomes the results achieved in the field of Tourism’s Ethics and Social Responsibility and in the implementation of the Private Sector Commitment to the Global Code of Ethics.
8. Acknowledges the work of the Secretariat to establish closer links between tourism and culture and peace;
9. Notes with interest the creation of the Member Relations Committee and the Research and Publications Committee, to reinforce the Organization’s capabilities in the field of normative work;
10. Welcomes the close and intensive cooperation with other international organisations/institutions such as the European Commission, OECD, WTTC, ETC, ICAO, among others.
11. Thanks the Secretary-General for its report on the financial and administrative situation of the Organization and of the improvements in the legal procurement procedures of UNWTO, particularly in the field of accounting with the introduction of IPSAS as of 1 January 2014.

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CEU/DEC/4(LVII)

IMPLEMENTATION OF THE GENERAL PROGRAMME OF WORK

Agenda item 4 (document CEU/57/4)

4.1 Global activities

The Commission,

Having heard the report of the Executive Director for Programme and Coordination on the Implementation of the General Programme of Work/Global Activities (2012-2013)

1. Thanks him for the detailed information provided and takes note of the activities UNWTO carried out during 2012-2013;

2. Takes note of the numerous events implemented and carried out by the Secretariat and thanks the Member States for their efforts and interest in co-organizing and hosting activities and events;
3. Congratulates UNWTO for the recent publications, namely, "Tourism Stories", "International Handbook on Tourism and Peace", the "Manual on Accessible Tourism for All" and "Working together in Europe – A shared Leadership", and encourages Member States to provide suggestions and topics for future publications;
4. Encourages the Member States to engage pro-actively with the Secretariat in communicating their specific needs, requests and ideas.

4.2 Programme of Work for Europe – Regional activities in 2014

The Commission,

Having heard the presentation of the Regional Director for Europe on the Programme of Work for Europe - Regional Activities in 2014:

1. Thanks her for the detailed and useful information;
2. Notes with interest the five key pillars identified by the Secretariat as areas of work within the framework of sustainability and enhancing competitiveness, namely Ethics and Social Responsibility, Natural and Cultural Heritage, Seasonality, Innovation and Regional Cooperation;
3. Supports the Secretariat's approach to working collaboratively with other organizations, platforms and relevant stakeholders active in the European Region;
4. Welcomes the Secretariat's approach to engage in sub-regional initiatives and supports, in this regard, the activities foreseen during 2014;
5. Encourages the Member States to participate in the brain-storming session to be held on 22 September 2014, upon the initiative of the Chairman of the Commission, which could provide added value and innovative ideas to the work of the Secretariat;
6. Thanks the Member States for their constructive comments and for the fruitful discussions, which will be taken into account while preparing the next Programme of Work and upcoming initiatives of the European Region.

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CEU/DEC/5(LVII)

ENHANCING THE INTEGRATION OF AFFILIATE MEMBERS IN THE GENERAL ACTIVITIES OF THE ORGANIZATION

Agenda Item 5 (document CEU/57/5)

The Commission,

Having heard the report of the Director-Executive Secretary of Member Relations on enhancing the integration of Affiliate Members in the general activities of the organization:

1. Thanks the Director-Executive Secretary of Member Relations for his remarks on the subject and congratulates him for his new function;
2. Supports the Organization in its efforts to multiply its partnerships with external institutions, within and outside the UN system and especially with the private sector, as an effective tool to expand UNWTO's reach and sphere of influence, as well as a constructive way for increasing its resources;
3. Acknowledges the importance of the Affiliate Members programme, and considers it crucial for establishing valuable and lasting partnerships with private and non-governmental stakeholders;

4. Supports the work of the UNWTO Knowledge Network, a pool of diverse knowledge resources and institutions to enhance UNWTO's relevance, and to incubate public private partnerships and innovation;
 5. Takes note with satisfaction of the growing number of private sector entities joining the Affiliate Members Programme representing a variety of industries.
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CEU/DEC/6(LVII)

ELECTION OF CANDIDATE TO REPRESENT THE COMMISSION ON THE PROGRAMME AND BUDGET COMMITTEE

Agenda item 6 (document CEU/57/6)

The Commission,

Having heard the background information and general rules provided by the Chairman of the Commission;

1. Thanks Hungary for presenting its candidature to represent the Commission on the Programme and Budget Committee;
 2. Elects Hungary to represent the Commission on the Programme and Budget Committee,
 3. Congratulates Hungary upon its election.
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CEU/DEC/7 (LVII)

THE NUMBER ONE SHORT-TERM CHALLENGE FOR NATIONAL TOURISM GROWTH

Agenda item 7 (document CEU/57/7)

The Commission,

Having regard to the General Debate on the number one short-term challenge for national tourism growth:

1. Thanks the Secretary-General and the Regional Director for Europe for the introductory remarks on the subject;
2. Notes that some of the key short-term challenges, many of them common to most Member States, include (in no particular order):
 - taxation and appropriate business and investment climates, and the need to alleviate administrative burdens,
 - connectivity
 - visa facilitation
 - accessibility,
 - human resource development
 - labour market and digitalization
 - innovation and entrepreneurship
 - the development of PPPs, clusters and transnational partnerships,
 - the need to prevent the promotion of non-controlled territories in order to guarantee consumer protection and quality assurance
 - seasonality
 - funding for tourism investment
 - quality

3. Thanks the Member States for their constructive presentations and for the fruitful discussions, which will contribute to the informal brain-storming working session proposed by the Chairman of the Commission to take place on 22 September, 2014.

CEU/DEC/9 (LVII)

VENUE AND DATES OF THE FIFTY-EIGHTH MEETING OF THE COMMISSION

Agenda item 9 (document CEU/57/9)

The Commission,

Having taken cognizance of document CEU/57/9, and having heard the background information and general rules provided by the Chairman of the Commission:

1. Thanks the Ministry of Tourism of Israel for presenting, through an official letter dated 8 January 2014, its candidature to host the 58th Meeting of the Commission for Europe in Israel in 2015;
2. Thanks the Ministry of Tourism of Israel for its presentation;
3. Elects Israel to host the 58th Meeting of the Commission for Europe in Israel, in 2015
4. Entrusts the Secretariat with making the necessary arrangements for the holding its fifty-eighth meeting;
5. Takes note that the 59th Meeting of the Commission will be held in Medellin (Colombia) on the occasion of the 21st session of UNWTO's General Assembly.

VOTE OF THANKS TO THE HOST COUNTRY

The Commission,

Addresses its warmest appreciation to H.E. Mr. Abulfas Garayev, Minister of Culture and Tourism, H.E. Mr. Nazim Samadov, Deputy Minister, and their team, for their warm hospitality and for the optimal arrangements made for the holding of the fifty-seventh meeting of the Commission and the technical seminar on "Developing Effective Tourism Clusters", in Baku (Azerbaijan).

3. PARTICIPANTS IN THE FIFTY-SEVENTH MEETING

1. The following Member States belonging to the European region:
Austria, Albania, Azerbaijan, Bulgaria, Croatia, Cyprus, France, Georgia, Germany, Greece, Hungary, Israel, Italy, Lithuania, Monaco, Montenegro, Netherlands, Poland, Portugal, Romania, Russian Federation, San Marino, Serbia, Slovakia, Slovenia, Spain, Switzerland, Tajikistan, The former Yugoslav Republic of Macedonia, Turkey, Ukraine and Uzbekistan.
2. The following Associate Members: Flanders
3. The following Affiliate Members: Azerbaijan Tourism Association (AZTA), Azerbaijan Tourism Institute, the Baku Tourism Information Center, IFEMA-Feria de Madrid, ITE Group OLC
4. Observers: Latvia
5. Other participants: UNDP, EU Delegation and Cooperation Council of the Turkic Speaking States.

LIST OF PARTICIPANTS / LISTE DE PARTICIPANTS**I. EUROPEAN FULL MEMBERS / MEMBRES EFFECTIFS EUROPÉENS****AUSTRIA/ AUTRICHE**

Ms. Angelika LIEDLER
Head of Division for International Tourism Affairs
Federal Ministry of Science, Research and Economy

ALBANIA/ALBANIE

Ms. Eglantina GJERMENI
Minister
Ministry of Urban Development and Tourism

Mrs. Mejvis KOLA
Adviser to the Minister for Tourism Issues
Ministry of Urban Development and Tourism

AZERBAIJAN/ AZERBAÏDJAN

Mr. Abulfas GARAYEV
Minister
Ministry of Culture and Tourism

Mr. Nazim SAMADOV
Deputy Minister
Ministry of Culture and Tourism

Mr. Aydin ISMIYEV
Head of Tourism Department
Ministry of Culture and Tourism

Mr. Rauf PASHAYEV
Deputy Head of Tourism Department
Ministry of Culture and Tourism

Mr. Fikret MAMMADOV
Tourism Department
Ministry of Culture and Tourism

BULGARIA/ BULGARIE

Mr. Evgueni SPASSOV
Chief Expert
Tourism Policy Directorate
Ministry of Economy and Energy

CROATIA/ CROATIE

Mr. Darko LORENCIN
Minister of Tourism

Mr. Ivan GLUSAC
Chief of Cabinet
Ministry of Tourism

Mr. Zelimir KRAMARIC
Director
Directorate for Travel Market and International
Cooperation
Ministry of Tourism

	Ms. Blanka BELOSEVIC Head International Cooperation Sector Ministry of Tourism
	Ms. Neda MILISIC Charge d'affaires Embassy
CYPRUS/CHIPRE	Mr Marios HANNIDES Director General Cyprus Tourism Organisation
FRANCE/ FRANCE	Mr. Olivier LACOSTE Head of Competitivity and Tourism Development Department General Directorate for Competitiveness, Industry and Services Ministry of Handicrafts, Commerce and Tourism
GEORGIA/ GEORGIE	Mr. Giorgi SIGUA Head Georgian National Tourism Administration
	Mr. Zurab POLOLIKASHVILI Ambassador of Georgia to Spain
	Ms. Rusudan MAMATSASHVILI Deputy Head Georgian National Tourism Administration
GERMANY/ ALLEMAGNE	Dr. Gisela SCHLEIFE Deputy Head of Tourism Policy Division Federal Ministry for Economic Affairs and Energy
GREECE/ GRÈCE	Mr. Spyridon PARTHENIS Deputy Director for International Relations Directorate of International Relations Ministry of Tourism
HUNGARY/ HONGRIE	Dr. István KOMORÓCZKI State Secretary for Planning Coordination Ministry for National Economy
	Mr. Olivér FODOR Head of Tourism Administration and Catering Section Ministry for National Economy
ISRAEL/ISRAEL	Mr. Yehuda SHEN Director, Central and Souther Europe Department Ministry of Tourism
ITALY/ ITALIE	Ms. Yaroslava ROMANOVA Secretary of Delegation Embassy of Italy in Baku

LITHUANIA/ LITUANIE

Mr. Evaldas GUSTAS
Minister
Ministry of Economy

Mrs. Rasa NOREIKIENE
Vice-Minister
Ministry of Economy

Ms. Vaiva GOGELIENÉ
Adviser of the Minister
Ministry of Economy

Mr. Kestutis VIRBICKAS
Adviser of the Minister
Ministry of Economy

Mrs. Lina VAITKEVICIENE
Deputy Managing Director
“Enterprise Lithuania”

Ms Aneta KACENAITE
Commercial Attaché
Embassy of the Republic of Lithuania in Azerbaijan

Ms Sarune KUBILIUTE
Embassy of the Republic of Lithuania in Azerbaijan

MONACO/ MONACO

Mr. Antognelli GUY
Administrator
Marketing-Statistics, Studies and Strategic Foresight
Monaco Government Tourist and Convention
Authority

MONTENEGRO/MONTENEGRO

Mr. Branimir GVOZDENOVIC
Minister of Sustainable Development and Tourism

Mr. Predrag JELUSIC
State Secretary for Tourism
Ministry of Sustainable Development and Tourism

Mr. Uros ANDRIJASEVIC
Advisor
Ministry of Sustainable Development and Tourism

Ms. Ivana BULATOVIC
Chief of Cabinet
Ministry of Sustainable Development and Tourism
Montenegro

Mr. Vugar ALIYEV
Honorary Consulate of Montenegro to the Republic
of Azerbaijan

NETHERLANDS/PAYS-BAS

Ms. Ozlem CANEL
The Embassy of Netherlands in Azerbaijan

POLAND/ POLOGNE	Mr. Tomasz DZIENDZIURA Senior Expert Tourism Department Ministry of Sport and Tourism
PORTUGAL/ PORTUGAL	Mr. Nuno Miguel ALVES Director International Affairs Turismo de Portugal Mrs. Catarina SOUSA PINTO Advisor Turismo de Portugal
ROMANIA/ROUMANIE	Mr. Florin JIANU Minister Ministry for SMEs Business Environment and Tourism Mrs. Alexandra SAV ENCU Chief of Cabinet Ministry for SMEs Business Environment and Tourism Mr. Razvan FILIPESCU President Romanian National Authority for Tourism
RUSSIAN FEDERATION/FEDERATION DE RUSSIE	Mr. Aleksandr RADKOV Head of Federal Agency for Tourism Mr. Andrey GAVRILOV Adviser of the Head of the Federal Agency for Tourism
SAN MARINO/ SAINT-MARIN	Mr. Mauro MAIANI Head of International Relations Ministry for Tourism
SERBIA/ SERBIE	Mrs. Gordana RADOSAVLJEVIC Deputy Minister Ministry of Economy Dr. Renata PINDZO Special Advisor to the Minister of Economy Sector for Tourism Ms. Stela PETROVIC Advisor Ministry of Economy
SLOVAKIA/ SLOVAQUIE	Ms. Eliska ROMANOVA Chief State Councillor Tourism Section Ministry of Transport, Construction and Regional Development

SLOVENIA/SLOVENIE	Mr. Marjan HRIBAR Director General Directorate for Tourism and Internationalization Ministry of Economic Development and Technology
SPAIN/ ESPAGNE	Mr. Alvaro Ramon Renedo SEDANO Director Tourism office of Spain in the Russian Federation
SWITZERLAND/ SUISSE	Mr. Davide CODONI Deputy Head Federal Department of Economic Affairs, Education and Research (EAER) State Secretariat for Economic Affairs (SECO)
TAJIKISTAN/TADJIKISTAN	Mr. Komron MIRZOEV Attache Embassy of the Republic of Tajikistan in Azerbaijan
THE FORMER YUGOSLAV REPUBLIC OF MACEDONIA/ EX-REPUBLIQUE YOUGOSLAVE DE MACEDOINE	Ms. Sanja ZOGRAFSKA-KRSTESKA Assistant Director Multilateral economic relations Ministry of Foreign Affairs
TURKEY/ TURQUIE	Mr. H. Deniz ERSOZ Culture and Tourism Expert Ministry of Culture and Tourism
UKRAINE/UKRAINE	Mr. Vadym SYDIACHENKO Counselor Embassy of Ukraine in Azerbaijan Mr. Yurii LUPEI Secretary Embassy of Ukraine in Azerbaijan
UZBEKISTAN/OUZBEKISTAN	Mr. Khusan UMAROV Consul Embassy of Uzbekistan in Azerbaijan

II. ASSOCIATE MEMBERS/ MEMBRES ASSOCIÉS

FLANDERS/ FLANDRE	Ms. Christel LEYS Policy Officer Tourism Flemish Department of Foreign Affairs
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III. AFFILIATE MEMBERS/ MEMBRES AFFILIÉS

AZERBAIJAN TOURISM ASSOCIATION (AZTA)	Mr. Nahid BAGIROV
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AZERBAIJAN TOURISM INSTITUTE	Mr. Jafar JAFAROV Rector
BAKU TOURISM INFORMATION CENTER	Mr. Zakir ALIYEV Director
IFEMA-FERIA DE MADRID	Mr. Luis Eduardo CORTE MUNOZ Chief Executive Officer
	Mr. Carlos Gonzalez GARCIA DE LA BARGA Business Development Manager
	Mrs. Maira Lourdes SIERRA PEREZ LEMAUR Commercial Manager
ITE GROUP PLC (UK)	Mrs. Jitka MASSOLINI HORCICKOVA Event and Sales Manager

IV. OBSERVERS

LATVIA/LETTONIE	Mr. Hardijs BAUMANIS Ambassador of Latvia in Azerbaijan
	Mrs. Leva MAJORE Second Secretary Embassy of Latvia in Azerbaijan

VI. OTHER PARTICIPANTS/ AUTRES PARTICIPANTS

UNITED NATIONS OFFICE IN THE REPUBLIC OF AZERBAIJAN/ BUREAU DES NATIONS UNIES EN AZERBAIJAN

Mr. Antonius BROEK United Nations Resident Coordinator
Ms Nato ALHAZISHVILI UNDP Deputy Resident Representative
Ms. Jamila IBRAHIMOVA UNDP Assistant Resident Representative
Ms. Irada AHMEDOVA UN Coordination Analyst

DELEGATION OF THE EUROPEAN UNION IN THE REPUBLIC OF AZERBAIJAN/ DÉLEGATION DE L'UNION EUROPÉENNE EN AZERBAIJAN

Ms. Malena MARD Ambassador Head of European Union Delegation
--

Ms. Anca ROBU
Assistant to Ambassador

Mr. Parviz YUSIFOV
International Aid & Cooperation Officer

**COOPERATION COUNCIL
OF THE TURKIC-SPEAKING STATES**

Mr. Gozalov GISMAT
Deputy Secretary-General

Mr. Musabai BAKI PELIN
Project Director

Mr. Damirli FARID
Project Director

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