DECISIONS TAKEN BY THE UNWTO COMMISSION FOR EUROPE
AT ITS FIFTY-SEVENTH MEETING

BAKU, AZERBAIJAN, 4 APRIL 2014

CONTENTS

1. Agenda 2
2. Decisions taken by the Commission 3-7
3. List of Participants 8
PROVISIONAL AGENDA

1. Adoption of the agenda
2. Communication of the Chairman
3. Report of the Secretary-General
4. Implementation of the General Programme of Work
   4.1. Global activities
   4.2. Programme of Work for Europe - Regional Activities in 2014
5. Enhancing the integration of Affiliate Members in the general activities of the Organization
6. Election of a candidate to represent the Commission on the Programme and Budget Committee
7. General debate: Number one short term challenge for national tourism growth
8. Other matters
9. Place and date of the fifty-eighth meeting of the Commission

1 The candidate will replace Croatia, following the election of Croatia to the Executive Council at the 20th UNWTO General Assembly in Zambia/Zimbabwe in August 2013, for the remaining part of the term, i.e. up to 2015
2. DECISIONS TAKEN BY THE COMMISSION

CEU/DEC/1(LVII)

ADOPTION OF THE AGENDA
Agenda item 1 (document CEU/57 Prov. Agenda)

The Commission,
Adopts the agenda of its fifty-seventh meeting, as contained in document CEU/57/Prov. Agenda.

CEU/DEC/2(LVII)

COMMUNICATION OF THE CHAIRMAN
Agenda item 2 (document CEU/57/2)

The Commission,

Having heard the communication of its Chairperson on:

- The need for an ever closer collaboration between the European Member States and the UNWTO Secretariat in the process of identifying the most relevant needs and priorities of work for the next programming cycle, and the call, in this regard, for an informal brain-storming meeting on 22 September 2014 to be held in Vienna, Austria, to which some targeted non-Member states could eventually be invited;

- The relevance of UNWTO’s focus on a regional approach, in order to guarantee that Europe’s interests are best served and its sustainability and competitiveness maintained in the long term;

- The valuable and on-going support of Georgia and Portugal as Vice–Chairs of the Regional Commission for Europe;

- The importance of further strengthening the competitiveness of the tourism industry of the European Region:

- The importance of improving travel facilitation to Europe

- The significance of UNWTO’s work on harmonized consumer protection at a global level;

- The need for a reliable statistical database for measuring tourism,

1. Thanks her for it;

2. Takes note of Austria’s candidacy for the elections to the UNWTO Committee on Statistics and the Tourism Satellite Account, to be held during the next General Assembly in 2015,

3. Takes cognizance of its Chairperson’s views on the above-mentioned subjects and encourages Member States to participate in the informal brain-storming meeting foreseen by the Chairman of the Commission in September 2014.

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REPORT OF THE SECRETARY-GENERAL
Agenda item 3 (document CEU/57/3)

The Commission,

Having heard the presentation by the Secretary-General, of his report,

1. Thanks him for it;
2. Welcomes the update on the international tourism results for 2013 and prospects for 2014;
3. Welcomes the “Global Leaders for Tourism Campaign”, which 60 leaders have joined by the end of February 2014, and encourages Member states to pursue their prioritization of tourism as a key tool for socio-economic development;
4. Thanks UNWTO for its efforts to move tourism higher on the sustainable development agenda through its engagement in the major international processes;
5. Acknowledges that travel facilitation (visa facilitation), taxation and connectivity have been identified as key policy issues within the framework of advancing competitiveness and congratulates the extensive work carried out by UNWTO in the afore-mentioned areas;
6. Takes note of UNWTO's continued focus on advancing its work in the key priority area of sustainability;
7. Welcomes the results achieved in the field of Tourism’s Ethics and Social Responsibility and in the implementation of the Private Sector Commitment to the Global Code of Ethics.
8. Acknowledges the work of the Secretariat to establish closer links between tourism and culture and peace;
9. Notes with interest the creation of the Member Relations Committee and the Research and Publications Committee, to reinforce the Organization’s capabilities in the field of normative work;
10. Welcomes the close and intensive cooperation with other international organisations/institutions such as the European Commission, OECD, WTTC, ETC, ICAO, among others.
11. Thanks the Secretary-General for its report on the financial and administrative situation of the Organization and of the improvements in the legal procurement procedures of UNWTO, particularly in the field of accounting with the introduction of IPSAS as of 1 January 2014.

IMPLEMENTATION OF THE GENERAL PROGRAMME OF WORK
Agenda item 4 (document CEU/57/4)

4.1 Global activities

The Commission,

Having heard the report of the Executive Director for Programme and Coordination on the Implementation of the General Programme of Work/Global Activities (2012-2013)

1. Thanks him for the detailed information provided and takes note of the activities UNWTO carried out during 2012-2013;
2. **Takes note** of the numerous events implemented and carried out by the Secretariat and thanks the Member States for their efforts and interest in co-organizing and hosting activities and events;

3. **Congratulates** UNWTO for the recent publications, namely, “Tourism Stories”, “International Handbook on Tourism and Peace”, the “Manual on Accessible Tourism for All” and “Working together in Europe – A shared Leadership”, and encourages Member States to provide suggestions and topics for future publications;

4. **Encourages** the Member States to engage pro-actively with the Secretariat in communicating their specific needs, requests and ideas.

### 4.2 Programme of Work for Europe – Regional activities in 2014

The Commission,

**Having heard** the presentation of the Regional Director for Europe on the Programme of Work for Europe - Regional Activities in 2014:

1. **Thanks** her for the detailed and useful information;

2. **Notes with interest** the five key pillars identified by the Secretariat as areas of work within the framework of sustainability and enhancing competitiveness, namely Ethics and Social Responsibility, Natural and Cultural Heritage, Seasonality, Innovation and Regional Cooperation;

3. **Supports** the Secretariat's approach to working collaboratively with other organizations, platforms and relevant stakeholders active in the European Region;

4. **Welcomes** the Secretariat's approach to engage in sub-regional initiatives and supports, in this regard, the activities foreseen during 2014;

5. **Encourages** the Member States to participate in the brain-storming session to be held on 22 September 2014, upon the initiative of the Chairman of the Commission, which could provide added value and innovative ideas to the work of the Secretariat;

6. **Thanks** the Member States for their constructive comments and for the fruitful discussions, which will be taken into account while preparing the next Programme of Work and upcoming initiatives of the European Region.
4. **Supports** the work of the UNWTO Knowledge Network, a pool of diverse knowledge resources and institutions to enhance UNWTO’s relevance, and to incubate public private partnerships and innovation;

5. **Takes note with satisfaction** of the growing number of private sector entities joining the Affiliate Members Programme representing a variety of industries.

**CEU/DEC/6(LVII)**

**ELECTION OF CANDIDATE TO REPRESENT THE COMMISSION ON THE PROGRAMME AND BUDGET COMMITTEE**

*Agenda item 6 (document CEU/57/6)*

The Commission,

_Having heard_ the background information and general rules provided by the Chairman of the Commission;

1. **Thanks** Hungary for presenting its candidature to represent the Commission on the Programme and Budget Committee;

2. **Elects** Hungary to represent the Commission on the Programme and Budget Committee,

3. **Congratulates** Hungary upon its election.

**CEU/DEC/7 (LVII)**

**THE NUMBER ONE SHORT-TERM CHALLENGE FOR NATIONAL TOURISM GROWTH**

*Agenda item 7 (document CEU/57/7)*

The Commission,

_Having regard to_ the General Debate on the number one short-term challenge for national tourism growth:

1. **Thanks** the Secretary-General and the Regional Director for Europe for the introductory remarks on the subject;

2. **Notes** that some of the key short-term challenges, many of them common to most Member States, include (in no particular order):
   - taxation and appropriate business and investment climates, and the need to alleviate administrative burdens,
   - connectivity
   - visa facilitation
   - accessibility,
   - human resource development
   - labour market and digitalization
   - innovation and entrepreneurship
   - the development of PPPs, clusters and transnational partnerships,
   - the need to prevent the promotion of non-controlled territories in order to guarantee consumer protection and quality assurance
   - seasonality
   - funding for tourism investment
   - quality
3. **Thanks** the Member States for their constructive presentations and for the fruitful discussions, which will contribute to the informal brain-storming working session proposed by the Chairman of the Commission to take place on 22 September, 2014.

CEU/DEC/9 (LVII)

**VENUE AND DATES OF THE FIFTY-EIGHTH MEETING OF THE COMMISSION**

*Agenda item 9 (document CEU/57/9)*

The Commission,

Having taken cognizance of document CEU/57/9, and having heard the background information and general rules provided by the Chairman of the Commission:

1. **Thanks** the Ministry of Tourism of Israel for presenting, through an official letter dated 8 January 2014, its candidature to host the 58th Meeting of the Commission for Europe in Israel in 2015;
2. **Thanks** the Ministry of Tourism of Israel for its presentation;
3. **Elects** Israel to host the 58th Meeting of the Commission for Europe in Israel, in 2015
4. **Entrusts** the Secretariat with making the necessary arrangements for the holding its fifty-eighth meeting;
5. **Takes note** that the 59th Meeting of the Commission will be held in Medellin (Colombia) on the occasion of the 21st session of UNWTO’s General Assembly.

**VOTE OF THANKS TO THE HOST COUNTRY**

The Commission,

Addresses its warmest appreciation to H.E. Mr. Abulfas Garayev, Minister of Culture and Tourism, H.E. Mr. Nazim Samadov, Deputy Minister, and their team, for their warm hospitality and for the optimal arrangements made for the holding of the fifty-seventh meeting of the Commission and the technical seminar on “Developing Effective Tourism Clusters”, in Baku (Azerbaijan).

**3. PARTICIPANTS IN THE FIFTY-SEVENTH MEETING**

1. The following Member States belonging to the European region: Austria, Albania, Azerbaijan, Bulgaria, Croatia, Cyprus, France, Georgia, Germany, Greece, Hungary, Israel, Italy, Lithuania, Monaco, Montenegro, Netherlands, Poland, Portugal, Romania, Russian Federation, San Marino, Serbia, Slovakia, Slovenia, Spain, Switzerland, Tajikistan, The former Yugoslav Republic of Macedonia, Turkey, Ukraine and Uzbekistan.
2. The following Associate Members: Flanders
3. The following Affiliate Members: Azerbaijan Tourism Association (AZTA), Azerbaijan Tourism Institute, the Baku Tourism Information Center, IFEMA-Feria de Madrid, ITE Group OLC
4. Observers: Latvia
5. Other participants: UNDP, EU Delegation and Cooperation Council of the Turkic Speaking States.
LIST OF PARTICIPANTS / LISTE DE PARTICIPANTS

I. EUROPEAN FULL MEMBERS / MEMBRES EFFECTIFS EUROPÉENS

AUSTRIA/ AUTRICHE
Ms. Angelika LIEDLER
Head of Division for International Tourism Affairs
Federal Ministry of Science, Research and Economy

ALBANIA/ALBANIE
Ms. Eglantina GJERMENI
Minister
Ministry of Urban Development and Tourism

Mrs. Mejvis KOLA
Adviser to the Minister for Tourism Issues
Ministry of Urban Development and Tourism

AZERBAIJAN/ AZERBAÏDJAN
Mr. Abulfas GARAYEV
Minister
Ministry of Culture and Tourism

Mr. Nazim SAMADOV
Deputy Minister
Ministry of Culture and Tourism

Mr. Aydin ISMIYEV
Head of Tourism Department
Ministry of Culture and Tourism

Mr. Rauf PASHAYEV
Deputy Head of Tourism Department
Ministry of Culture and Tourism

Mr. Fikret MAMMADOV
Tourism Department
Ministry of Culture and Tourism

BULGARIA/ BULGARIE
Mr. Evgueni SPASSOV
Chief Expert
Tourism Policy Directorate
Ministry of Economy and Energy

CROATIA/ CROATIE
Mr. Darko LORENCIN
Minister of Tourism

Mr. Ivan GLUSAC
Chief of Cabinet
Ministry of Tourism

Mr. Zelimir KRAMARIC
Director
Directorate for Travel Market and International Cooperation
Ministry of Tourism
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<tr>
<th>Country/Region</th>
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<tr>
<td>CYPRUS/CHIPRE</td>
<td>Mr. Marios HANNIDES</td>
<td>Director General, Cyprus Tourism Organisation</td>
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<td>FRANCE/FRANCE</td>
<td>Mr. Olivier LACOSTE</td>
<td>Head of Competitivy and Tourism Development Department</td>
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<td>General Directorate for Competitiveness, Industry and Services</td>
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<td>Ministry of Handicrafts, Commerce and Tourism</td>
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<td>GEORGIA/GEORGIE</td>
<td>Mr. Giorgi SIGUA</td>
<td>Head, Georgian National Tourism Administration</td>
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<td>Mr. Zurab POLOLIKASHVILI, Ambassador of Georgia to Spain</td>
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<td>Ms. Rusudan MAMATSASHVILI, Deputy Head, Georgian National Tourism Administration</td>
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<td>GERMANY/ALLEMAGNE</td>
<td>Dr. Gisela SCHLEIFE</td>
<td>Deputy Head of Tourism Policy Division, Federal Ministry for Economic Affairs and Energy</td>
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<td>GREECE/GRÈCE</td>
<td>Mr. Spyridon PARTHENIS</td>
<td>Deputy Director for International Relations, Directorate of International Relations, Ministry of Tourism</td>
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<td>HUNGARY/HONGRIE</td>
<td>Dr. István KOMORÓCZKI</td>
<td>State Secretary for Planning Coordination, Ministry for National Economy</td>
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<td>Mr. Olivér FODOR, Head of Tourism Administration and Catering Section, Ministry for National Economy</td>
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<td>ISRAEL/ISRAEL</td>
<td>Mr. Yehuda SHEN</td>
<td>Director, Central and Souther Europe Department, Ministry of Tourism</td>
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<td>ITALY/ITALIE</td>
<td>Ms. Yaroslava ROMANOVA</td>
<td>Secretary of Delegation, Embassy of Italy in Baku</td>
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<td><strong>LITHUANIA</strong></td>
<td>Mr. Evaldas GUSTAS</td>
<td>Minister of Economy</td>
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<td>Mrs. Rasa NOREIKIENE</td>
<td>Vice-Minister of Economy</td>
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<td>Ms.Vaiva GOGELIENĖ</td>
<td>Adviser of the Minister of Economy</td>
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<td>Mr. Kestutis VIRBICKAS</td>
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<td>Mrs. Lina VAITKEVICIENE</td>
<td>Deputy Managing Director</td>
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<td>Ms. Aneta KACENAITE</td>
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<td><strong>MONACO</strong></td>
<td>Mr. Antognelli GUY</td>
<td>Administrator of the Tourist and Convention Authority</td>
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<td>Mr. Branimir GVOZDENOVIC</td>
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<td>Mr. Predrag JELUSIC</td>
<td>State Secretary for Tourism</td>
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<td>Mr. Uros ANDRIJASEVIC</td>
<td>Advisor of the Ministry of Sustainable Development and Tourism</td>
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<td>Ms. Ivana BULATOVIC</td>
<td>Chief of Cabinet of the Ministry of Sustainable Development and Tourism</td>
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<td>Mr. Vugar ALIYEV</td>
<td>Honorary Consul of Montenegro to the Republic of Azerbaijan</td>
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<td><strong>NETHERLANDS</strong></td>
<td>Ms. Ozlem CANEL</td>
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POLAND/ POLOGNE
Mr. Tomasz DZIENDZIURA
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Ms. Stela PETROVIC
Advisor
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Chief State Councillor
Tourism Section
Ministry of Transport, Construction and Regional Development
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<tr>
<td>SLOVENIA/SLOVENIE</td>
<td>Mr. Marjan HRIBAR</td>
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<td>SPAIN/ESPAGNE</td>
<td>Mr. Alvaro Ramon Renedo SEDANO</td>
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<td>SWITZERLAND/SUISSE</td>
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<td>TAJIKISTAN/TADJIKISTAN</td>
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<td>Ms. Sanja ZOGRAFSKA-KRSTESKA</td>
<td>Assistant Director, Multilateral economic relations, Ministry of Foreign Affairs</td>
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<td>TURKEY/TURQUIE</td>
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<td>Mr. Yuri LUPEI</td>
<td>Secretary, Embassy of Ukraine in Azerbaijan</td>
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<td>UZBEKISTAN/OUZBEKISTAN</td>
<td>Mr. Khusan UMAROV</td>
<td>Consul, Embassy of Uzbekistan in Azerbaijan</td>
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II. ASSOCIATE MEMBERS/MEMBRES ASSOCIÉS

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<th>Country</th>
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<tr>
<td>FLANDERS/FLANDRE</td>
<td>Ms. Christel LEYS</td>
<td>Policy Officer, Flemish Department of Foreign Affairs</td>
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III. AFFILIATE MEMBERS/MEMBRES AFFILIÉS

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<tr>
<td>AZERBAIJAN TOURISM ASSOCIATION (AZTA)</td>
<td>Mr. Nahid BAGIROV</td>
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AZERBAIJAN TOURISM INSTITUTE
Mr. Jafar JAFAROV
Rector

BAKU TOURISM INFORMATION CENTER
Mr. Zakir ALIYEV
Director

IFEMA-FERIA DE MADRID
Mr. Luis Eduardo CORTE MUNOZ
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Business Development Manager
Mrs. Maira Lourdes SIERRA PEREZ LEMAUR
Commercial Manager

ITE GROUP PLC (UK)
Mrs. Jitka MASSOLINI HORCICKOVA
Event and Sales Manager

IV. OBSERVERS

LATVIA/LETTONIE
Mr. Hardijs BAUMANIS
Ambassador of Latvia in Azerbaijan
Mrs. Leva MAJORE
Second Secretary
Embassy of Latvia in Azerbaijan

VI. OTHER PARTICIPANTS/ AUTRES PARTICIPANTS

UNITED NATIONS OFFICE IN THE REPUBLIC OF AZERBAIJAN/
BUREAU DES NATIONS UNIES EN AZERBAIJAN

Mr. Antonius BROEK
United Nations Resident Coordinator
Ms Nato ALHAZISHVILI
UNDP Deputy Resident Representative
Ms. Jamila IBRAHIMOVA
UNDP Assistant Resident Representative
Ms. Irada AHMEDOVA
UN Coordination Analyst

DELEGATION OF THE EUROPEAN UNION IN THE REPUBLIC OF AZERBAIJAN/
DÉLEGATION DE L’UNION EUROPÉEENNE EN AZERBAIJAN

Ms. Malena MARD
Ambassador
Head of European Union Delegation
Ms. Anca ROBU
Assistant to Ambassador

Mr. Parviz YUSIFOV
International Aid & Cooperation Officer

COOPERATION COUNCIL
OF THE TURKIC-SPEAKING STATES

Mr. Gozalov GISMAT
Deputy Secretary-General

Mr. Musabai BAKI PELIN
Project Director

Mr. Damirli FARID
Project Director

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