This committee discussed a draft version of the compilation guide during its last session on 1-2 July 2013.

UNWTO outlined the work plan for the compilation guide, including a timeline for adoption by the UN Statistical Commission.

A consultation process in coordination with the UN Statistical Division was launched (coherence with compilation guide for trade in services).
Consultation process

Members and participants of this committee have used the electronic discussion forum as an efficient way to work towards the finalizing the Compilation Guide.

UNWTO uploaded a revised version of the compilation guide including comments from the committee meeting (1-2 July 2013)

The online consultation was open from 2nd September to 12th November.

Consultation process

The purpose of the online consultation was to
- Add more country case studies
- Clarify the text where needed

UNWTO collected the received materials and placed it on the online forum or participants directly made comments and new material available for all users.
Participants made in total 39 contributions on the online forum with more than 210 proposed changes.

The contributions cover all chapters except:

- New section D in chapter 1: „Governance aspects in a System of Tourism Statistics“
- Chapter 8: „Supplementary topics“

The highest number of contributions and changes were recorded for

- chapter 2: „The demand perspective: conceptual background and related observations issues”,
- chapter 3: „Measuring flows and characteristics of tourism trips and visitors“, and
- Chapter 7: „Measuring employment in the tourism industries“
The contributions and changes focused on the following aspects:

- Revised the current text
- Added text to the existing text
- Deleted existing text
- Rearranging the content of the existing text

UNWTO received many country examples and case studies: some will only be included in the electronic version.

A modification of the structure of subchapters and paragraphs was only suggested for chapter 5.

Late submissions: will be taken into account as far as possible.
## New section in chapter 1

**Chapter 1. The role of the International Recommendations for Tourism Statistics (IRTS 2008)**

A. Introduction

B. Setting up an internationally consistent System of Tourism Statistics (STS): The conceptual framework

C. Setting up an internationally consistent System of Tourism Statistics (STS): International comparability of basic data and indicators

D. Governance aspects in a System of Tourism Statistics (STS)

   D.1. Institutional arrangements and tourism statistics: an introduction

   D.2. Characteristics of effective institutional arrangements and good practices in their establishment and maintenance

   D.3. Focusing on the Inter-Institutional Platform for tourism statistics

## New chapter 7 “employment”

**Chapter 7 Measuring employment in the tourism industries**

A. Introduction

B. Concepts and definitions

   B.1. Tourism industries

   B.2. Direct tourism employment

   B.3. Tourism employment and employment in the tourism industries

   B.4. Jobs and employees

   B.5. Labour force

   B.6. Different measures of employment in the tourism industries

C. Measurement of employment as demand and supply of labour

   C.1. Count of jobs vs. count of persons

   C.2. Full-time and part-time jobs

   C.3. Full-time equivalent employment

   C.4. Relationship between employed persons and jobs, and the types of measurement
Chapter 7 Measuring employment in the tourism industries (continued)

D. Characteristics of employment
   D.1. International classifications
   D.2. Key variables

E. Measuring employment
   E.1. Data sources
   E.2. Integration of information on tourism employment

Chapter 5 reviewed

Chapter 5. Classifications in tourism statistics
   A. Introduction
   B. Demand side classifications
      B.1. Classification of products from a demand perspective
      B.2. Classifications to be applied to visitors and trips
   C. Supply side classifications: List of tourism characteristic products and activities
   D. Reconciliation between tourism demand and tourism supply
   E. Employment: classification of occupations
   F. Adapting international classifications of products and activities
Chapter 2. The demand perspective: conceptual background and related observation issues
   A. Introduction
   B. Operationalizing the basic concepts in tourism statistics
   C. Characteristics of the main statistical units (trip, visitor and travel party)
   D. Forms of tourism: inbound, domestic, outbound

Chapter 3. Measuring flows and characteristics of tourism trips and visitors
   A. Introduction
   B. Measurement issues and some general characteristics
   C. Inbound tourism
   D. Domestic tourism
   E. Outbound tourism

Chapter 4. Measuring tourism expenditure
   A. Introduction
   B. Tourism expenditure and categories thereof
   C. Measurement issues related to specific transactions

Chapter 6. Measuring the supply of tourism industries
   A. Introduction
   B. Accommodation service providers
   C. Providers of food and beverages services
   D. Providers of transport services
   E. Travel and reservation agencies
   F. Other non-tourism industries
   G. Sources that can be used to measure the supply of tourism industries
   H. Tables of results
Unchanged structure of CG

Chapter 8. Supplementary and cross-cutting topics
A. Metadata: an overview of basic concepts and definitions
B. An overview of structural metadata items and reference metadata components
C. Compilation of tourism statistics’ metadata
D. Quality management and quality reporting
E. Data and Metadata Dissemination

Annex 1: Set of questions proposed to measure flows and expenditure
Annex 2: Consumption products grouped by purpose
Annex 3: Tourism characteristic activities (tourism industries) according to ISIC Rev. 4
Annex 4: List of tourism characteristic products according to CPC Ver. 2
Annex 5: Tourism expenditure vs. tourism consumption
Annex 6: Statistical vocabulary.
Annex 7: Coherence and consistency in tourism statistics: an overview.
Annex 9: Explanatory notes to the Australian “Survey of Employees Earnings and Hours”.

Final draft of CG

Changes and fine tuning to be made:

- Include late submission as far as possible
- Internal consistency (references between sections and external sources)
- Editorial review
- Prepare electronic version (to be published after adoption by UN Statistical Commission)
- Submit to UNWTO Executive Council and General Assembly
Thank you!

Visit us at unwto.org