

Agenda item 5.3

Identification of tourism characteristic products and industries in terms of national product and activity classifications

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Classification of products and activities from the supply side perspective

Classification of products and activities from the supply side perspective in IRTS 2008 and TSA:RMF 2008 – in codes of the standard international products and activities classifications

IRST 2008 and TSA:RMF 2008 use:

CPC, Version 2

ISIC, Rev.4

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Tourism characteristic products

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Tourism characteristic products

MIRST 2008 and TSA:RMF 2008 recommend to identify

tourism characteristic products

This category refers only to consumer products (see IRTS 2008, paras 5.8 and 5.3)

Based on the products importance for tourism industries.

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Tourism characteristic products – IRTS 2008, 5.10

Tourism **characteristic** products are those that satisfy **one or both** of the following criteria:

- (a) Tourism expenditure on the product should represent **a significant share of total tourism expenditure** (share-of-expenditure/demand condition);
- (b) Tourism expenditure on the product should represent **a significant share of the supply of the product** in the economy (share-of-supply condition). This criterion implies that the supply of a tourism characteristic product would cease to exist in meaningful quantity in the absence of visitors.

IRTS 2008 recommends 10 internationally comparable categories of tourism characteristic products. Countries are encouraged to establish 2 additional country specific categories.

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Classification of tourism characteristic products

A.1	Tourism characteristic products
A.1.1	Accommodation services for visitors
A.1.1.a	1.a. Accommodation services for visitors other than 1.b
A.1.1.b	1.b. Accommodation services associated with all types of vacation home ownership
A.1.2	Food and beverage serving services
A.1.3	Railway passenger transport services
A.1.4	Road passenger transport services
A.1.5	Water passenger transport services
A.1.6	Air passenger transport services
A.1.7	Transport equipment rental services
A.1.8	Travel agencies and other reservation services
A.1.9	Cultural services
A.1.10	Sports and recreational services
A.1.11	Country-specific tourism characteristic goods
A.1.12	Country-specific tourism characteristic services

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Definition of tourism characteristic products IRTS 2008, Annex 4

Annex 4 defines each category of tourism characteristic products in codes of the Central Product Classification (CPC, Version.2)

Explanatory notes to Annex 4

These explanatory notes refer exclusively to internationally comparable tourism characteristic products and follow the same order as in annex 4 above.

They have been extracted from Central Product Classification (CPC) Ver. 2. The complete document is available at:

http://unstats.un.org/unsd/cr/registry/docs/CPCv2_explanatory_notes.pdf.

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Definition of tourism characteristic products IRTS 2008, Annex 4 in CPC-2 codes

CPC2	Accommodation services for visitors
63111	Room or unit accommodation services for visitors, with daily housekeeping services
63112	Room or unit accommodation services for visitors, without daily housekeeping services
63113	Room or unit accommodation services for visitors, in time-share properties
63114	Accommodation services for visitors, in rooms with multiple occupancy
63120	Camp site services
63130	Recreational and vacation camp services
63210	Room or unit accommodation services for students in student residences
63290	Other room or unit accommodation services n.e.c.
72111	Rental or leasing services involving own or leased residential property
72123	Trade services of time-share properties
72211	Residential property management services on a fee or contract basis except of time-share ownership properties
72213	Time-share property management services on a fee or contract basis
72221	Residential building sales on a fee or contract basis, except of time-share ownership properties
72223	Sale of time-share properties on a fee or contract basis

Definition of tourism characteristic products IRTS 2008, Annex 4 in CPC-2 codes

CPC2	Food and beverage serving services
63310	Meal serving services with full restaurant services
63320	Meal serving services with limited services
63399	Other food serving services
63400	Beverage serving services

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Definition of tourism characteristic products IRTS 2008, Annex 4, in CPC-2 codes

CPC2	Railway passenger transport services
64131	Sightseeing services by rail
64210	Interurban railway transport services of passengers
CPC2	Road passenger transport services
64115	Taxi services
64116	Rental services of passenger cars with operator
64117	Road transport services of passengers by man- or animal-drawn vehicles
64118	Non-scheduled local bus and coach charter services
64119	Other land transportation services of passengers, n.e.c.
64132	Sightseeing services by land, except rail
64221	Interurban scheduled road transport services of passengers
64222	Interurban special-purpose scheduled road transport services of passengers
64223	Non-scheduled long-distance bus and coach services

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Definition of tourism characteristic products IRTS 2008, Annex 4, in CPC-2 codes

CPC2	Interurban railway transport services of passengers
64121	Inland water transport services of passengers by ferries
64122	Inland water transport services of passengers on cruises
64129	Other inland water transport services of passengers
64133	Sightseeing services by water
64231	Coastal and transoceanic water transport services of passengers by ferries
64232	Coastal and transoceanic water transport services of passengers on cruise ships
64239	Other coastal and transoceanic water transport services of passengers
CPC2	Air passenger transport services
64134	Sightseeing services by air
64241	Domestic scheduled air transport services of passengers
64242	Domestic non-scheduled air transport services of passengers
64243	International scheduled air transport services of passengers
64244	International non-scheduled air transport services of passengers
64250	Space transport services of passengers

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Definition of tourism characteristic products IRTS 2008, Annex 4, in CPC-2 codes

CPC2	Transport equipment rental
73111	Leasing or rental services concerning cars and light vans without operator

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Definition of tourism characteristic products IRTS 2008, Annex 4, in CPC-2 codes

CPC2	Travel agencies and other reservation services
85511	Reservation services for air transport
85512	Reservation services for rail transportation
85513	Reservation services for bus transportation
85514	Reservation services for vehicle rental
85519	Other transportation arrangement and reservation services n.e.c
85521	Reservation services for accommodation
85522	Time-share exchange services
85523	Reservation services for cruises
85524	Reservation services for package tours
85539	Reservation services for event tickets, entertainment and recreational services and other reservation services
85540	Tour operator services
85550	Tourist guide services
85562	Visitor information services

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Definition of tourism characteristic products IRTS 2008, Annex 4, in CPC-2 codes

CPC2	Cultural services
96220	Performing arts event production and presentation services
96310	Services of performing artists
96411	Museum services except for historical sites and buildings
96412	Preservation services of historical sites and buildings
96421	Botanical and zoological garden services
96422	Nature reserve services including wildlife preservation services
CPC2	Sports and Recreational services
96520	Sports and recreational sports facility operation services
96590	Other sports and recreational sports services
96910	Amusement park and similar attraction services
96929	Other gambling and betting services
96930	Coin-operated amusement machine services
96990	Other recreation and amusement services n.e.c.

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According to the information provided by the participants, countries use CPA2008 as the basis for their national product classification – this is a good practice.

Using correspondence tables between CPA2008 and national product classifications *it is possible to establish definitions of tourism characteristic products in codes of national product classifications* - this is a good practice.

Correspondence table between tourism characteristic products and CPA2008 is available to the workshop participants

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Tourism characteristic products in terms of CPA2008

ХТП-код	ХТП Описание	CPA 2008
1	Услуги по размещению посетителей	55.10.10
1	Услуги по размещению посетителей	55.20.19
1	Услуги по размещению посетителей	55.20.12
1	Услуги по размещению посетителей	55.20.11
1	Услуги по размещению посетителей	55.30.11
1	Услуги по размещению посетителей	55.30.12
1	Услуги по размещению посетителей	55.90.11
1	Услуги по размещению посетителей	55.90.13
1	Услуги по размещению посетителей	55.90.19
1	Услуги по размещению посетителей	68.20.11
1	Услуги по размещению посетителей	68.10.12
1	Услуги по размещению посетителей	68.32.11
1	Услуги по размещению посетителей	68.32.12
1	Услуги по размещению посетителей	68.31.11
1	Услуги по размещению посетителей	68.31.12
2	Услуги общественного питания	56.10.11
2	Услуги общественного питания	56.10.12
2	Услуги общественного питания	56.10.13
2	Услуги общественного питания	56.10.19
2	Услуги общественного питания	56.30.10

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Tourism characteristic activities

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Tourism characteristic activities

Tourism supply is understood as the **direct** provision to visitors of the goods and services that make up tourism expenditure (see IRTS 2008, 6.2)

Tourism characteristic activities are activities serving visitors in direct contact with them (see IRTS 2008, para. 5.2)

Such activities are **only service** providing activities

Production of goods, even those which are in high visitors demand is not considered tourism characteristic activity. Only retail trade is considered tourism characteristic, as only it directly serves visitors.

*The information on **indirect and induced** impact of tourism on economy is provided in TSA 2008, Annex 6*

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Tourism characteristic activities and tourism industries

IRTS 2008 groups all kinds of tourism characteristic activities into 10 categories which are recommended as the standard for national tourism statistics and TSA.

Countries are encouraged to establish 2 country specific categories of tourism characteristic activities

Tourism industry comprises all economic units engaged in the same **main** tourism characteristic activity.

Therefore, there are 10 internationally comparable tourism industries and 2 more tourism industries can be defined by countries themselves.

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Tourism characteristic activities and tourism industries

Int\C	Tourism industries
Int	1. Accommodation for visitors
Int	1.a Accommodation for visitors other than 1.b
Int	1.b Accommodation associated with all types of vacation home ownership
Int	2. Food and beverage serving activities
Int	3. Railway passenger transport
Int	4. Road passenger transport
Int	5. Water passenger transport
Int	6. Air passenger transport
Int	7. Transport equipment rental
Int	8. Travel agencies and other reservation services activities
Int	9. Cultural activities
Int	10. Sports and recreational activities
C	11. Retail trade of country-specific tourism characteristic goods
C	12. Other country-specific tourism characteristic activities

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Tourism characteristic activities – IRTS 2008, Annex 3

Tourism industries	ISIC4	Description
Accommodation for visitors	5510	Short term accommodation activities
	5520	Camping grounds, recreational vehicle parks and trailer parks
	5590	Other accommodation
	6810	Real estate activities with own or leased property*
	6820	Real estate activities on a fee or contract basis*
Food and beverage serving activities	5610	Restaurants and mobile food service activities
	5629	Other food service activities
	5630	Beverage serving activities

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Tourism characteristic activities – IRTS 2008, **Annex 3**

Tourism industries	ISIC4	Description
Railway passenger transport	4911	Passenger rail transport, interurban
Road passenger transport	4922	Other passenger land transport
Water passenger transport	5011	Sea and coastal passenger water transport
	5021	Inland passenger water transport
Air passenger transport	5110	Passenger air transport
Transport equipment rental	7710	Renting and leasing of motor vehicles
Travel agencies and other reservation service activities	7911	Travel agency activities
	7912	Tour operator activities
	7990	Other reservation service and related activities

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Tourism characteristic activities – IRTS **2008, Annex 3**

Tourism industries	ISIC4	Description
Cultural activities	9000	Creative, arts and entertainment activities
	9102	Museums activities and operation of historical sites and buildings
	9103	Botanical and zoological gardens and nature reserves activities
Sports and Recreational activities	7721	Renting and leasing of recreational and sports goods
	9200	Gambling and betting activities
	9311	Operation of sports facilities
	9319	Other sports activities
	9321	Activities of amusement parks and theme parks
	9329	Other amusement and recreation activities n.e.c.

Tourism characteristic activities – IRTS **2008, Annex 3**

Tourism industries	ISIC4	Description
Retail trade of country-specific tourism characteristic goods	X	Duty free shops
	X	Specialized retail trade of souvenirs
	X	Specialized retail trade of handicrafts
	X	Other specialized retail trade of tourism characteristic goods

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The correspondence table between tourism characteristic activities and NACE2 code is available.

Using the correspondence table between NACE2 and national classifications of economic activities it is possible to define tourism industries in terms of codes of national activity classifications. The available file (RU version) is presented in Excel format as follows:

ТИ	ТИ Название	NACE-2
T01	Размещение посетителей	55.10
T01	Размещение посетителей	55.20
T01	Размещение посетителей	55.30
T01	Размещение посетителей	55.90
T01	Размещение посетителей	68.10
T01	Размещение посетителей	68.20
T01	Размещение посетителей	68.31
T01	Размещение посетителей	68.32
T02	Деятельность в сфере общественного питания	56.10
T02	Деятельность в сфере общественного питания	56.29
T02	Деятельность в сфере общественного питания	56.30
T03	Железнодорожный пассажирский транспорт	49.10
T04	Дорожный пассажирский транспорт	49.32

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Tourism industries

IRST 2008, 6.9:

Economic unit classified in tourism industries is an establishment.

Establishment is (or local kind of activity unit in the European Union lexicon) is defined operationally as “an enterprise, or part of an enterprise, that is situated in a single location and in which only a single productive activity is carried out or in which the principal productive activity accounts for most of the value added” (System of National Accounts 2008 para. 5.14).

The establishment should be statistically observable, that is there should be a way to obtain the required information about its activities.

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Tourism industries and other industries

The output of tourism industries might not consist exclusively of tourism characteristic products, and the **output of other non-tourism industries may include some tourism characteristic products**.

For example:

Hotels, in addition to accommodation services, may offer food and beverage servicing and conference center services; rail roads also may offer food/beverage and sleeping services; travel bureau services may be offered at supermarkets.

Whether or not such secondary activities will be reflected in tourism statistics depends on the capacity data compilers to identify such activities and compile necessary data. If this is possible then this should be done. However, in many cases countries compile one figure comprising all such activities; for example hotels may show their output as one figure covering both accommodation and food and beverage services.

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Tourism industries

In tourism, many producing entities operate on very small scale in a single location as unincorporated enterprises, family businesses or even as informal units of production (sometimes also designated as the grey economy), with only one establishment in activities such as food and beverage serving services, hotels and other personal services.

Irrespective of their form of organization, each of these entities should be considered as a separate establishment if it can provide the data required to calculate operating surplus.

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The characteristics to be measured for each tourism industry (IRTS 2008, 6.21)

- (a) Total value of output and output broken down by products (with special emphasis on tourism characteristic products) at basic prices and producer prices (when relevant);
- (b) Total value of intermediate consumption broken down by main product categories (if possible) at purchaser prices;
- (c) Total gross value added at basic prices (the difference between total value of output at basic prices and the total value of intermediate consumption at purchaser prices);
- (d) Total compensation of employees: wages and salaries (in cash and in kind) and social contributions; globally and for specifically identified categories of employees;
- (e) Gross operating surplus;
- (f) Gross fixed capital formation by asset class;
- (g) Net acquisition of land and intangible assets (such as franchises);
- (h) Number of establishments classified (and if possible cross-classified) in categories that should be country relevant, such as formal/informal, market/ non-market, by legal form of organization, employment size, etc.
- (i) Information on employment;
- (j) Relevant non-monetary indicators (specific to each activity) showing both capacity (supply) and the amount of demand that has been met (for example, occupancy or capacity utilization rates for transportation and accommodation for instance), annually or more frequently if highlighting seasonality seems to be relevant and required.

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**Thank you very much for your
attention!**

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