

Domestic tourism:

*what transpires from the country responses
to the UNWTO request for information*

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I. Compliance with IRTS 2008 – what is needed?

Para 2.39: (a) Domestic tourism, comprises the activities of a resident visitor within the country of reference either as part of a domestic tourism trip or part of an outbound tourism trip.

Para 2.49: From the perspective of the country of reference, a domestic traveller qualifies as a domestic visitor if: (a) he/she is on a tourism trip and (b) he/she is a resident travelling in the country of reference.

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I. Compliance with IRTS 2008 – what is needed?

Para 2.52: ... the determination of the usual environment should be based on the following criteria:

- (a) Frequency of the trip (except for visits to vacation homes);
- (b) Duration of the trip;
- (c) The crossing of administrative or national borders;
- (d) Distance from the place of usual residence.

Para 2.71- 2.77 Main sources of information: household surveys and accommodation statistics

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I. Compliance with IRTS 2008 – what is needed?

Para 2.53: In addition to using the frequency and duration criteria to determine the usual environment, it is recommended that in practice the crossing of administrative borders be combined with the distance criterion to establish the limits of the usual environment for the following reasons:

- (a) Administrative units might have very different sizes even within a country;
- (b) Metropolitan areas may stretch over administrative borders even though they represent a compact or contiguous geographical area;
- (c) The place of usual residence of some individuals may be very close to the administrative borders so that their crossing might not be relevant for tourism analysis.

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I. Compliance with IRTS 2008

For Domestic tourism, do you use the following criteria in defining "Usual environment"?	Tourists		Excursionists	
	Yes	No	Yes	No
1. Frequency of trip	2	5	3	4
2. Duration of trip	4	3	4	2
3. Crossing of Administrative borders (eg. Local Govt. boundaries)	2	5	2	5
4. Distance from place of usual residence (in kms. or miles)	0	7	0	7

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I. Compliance with IRTS 2008

For Domestic tourism, do you include questions which identify the importance of vacation/holiday homes?

Yes

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No

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II. Available data

Data variables	Number of countries with data	
	Tourists	Excursionists
Number of domestic visitor arrivals	5	2
Number of arrivals by:		
place of usual residence		
region, department or province	3	2
municipality	3	2
place of destination		
region, department or province	5	
municipality	5	

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II. Available data

Data variables	Number of countries with data	
	Tourists	Excursionists
means of access		
air	2	2
maritime	2	2
road	2	2
reason for travel or visit		
holidays and leisure	5	3
business and professional	5	3
other (health, education, family...)	5	3
length of stay	7	
destination sites in the country visited (by region, tourism area, city...)	4	1
tourism accommodation		
collective	7	
private	1	
organization of trip		
with tourism package	5	1

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II. Available data

Data variables	Number of countries with data	
	Tourists	Excursionists
Characteristics of the tourist by:		
sex	2	2
age groups	0	1
educational level	0	0
occupation	0	1
Tourism consumption expenditure:		
Accommodation	4	
Restaurant and beverage services	3	2
Transport	2	2
<i>during inbound and outbound trip</i>	1	1
<i>in the place of destination</i>	2	2
Travel agencies and tour operators	3	2
Recreation and leisure	2	2
Other goods and services (purchases of food and beverages, gifts, etc.)	2	2

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III. Sources of information

Percent of data variables obtained from the sources listed below

1. Survey on tourism expenditure of resident visitors	19%
<u>2. Tourism module in household survey</u>	<u>45%</u>
3. Surveys at accommodations for visitors	19%
4. Tourism surveys at place of destination	0%
5. Others	18%

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III. Sources of information

Timeliness of sources of information

Percent of sources which can provide data:

Monthly	7%
<u>Quarterly</u>	<u>43%</u>
Semiannually	18%
Annually	33%

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IV. Future plans

- Better compliance with IRTS 2008
- Improved surveys of households
- Better accommodation statistics
- Obtaining more detailed data (e.g., number of visitors by their characteristics, purposes of trips and expenditures)
- Use of sample surveys and improvements in questionnaires

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Thank you for your attention!

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