



Outbound tourism:
***what transpires from the country
responses to the UNWTO request for
information***

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Contents

- I. Compliance with IRTS 2008**
- II. Available data**
- III. Sources of information**
- IV. Future plans**

I. Compliance with IRTS 2008 – what is needed?

Para 2.39 (c): Outbound tourism, which comprises the activities of a resident visitor outside the country of reference, either as part of an outbound tourism trip or as part of a domestic tourism trip.

Para 4.19. Outbound tourism expenditure does not include all acquisition of goods and services by outbound visitors, but only those that occur outside the economy of reference. *Acquisitions of goods and services in the economy of residence of outbound visitors is included in domestic tourism expenditure.*

Para 2.78 : It is recommended to use one of three methods, or a combination of these to determine the flows of outbound visitors: using an entry/departure card; a specific survey at the border, or observing them from household surveys because they belong to resident households. *In the latter case, the information on outbound trips is usually collected at the same time as that on domestic trips.*

3

I. Compliance with IRTS 2008

Questions	AZE	BLR	GEO	KAZ	MDA	RUS	UKR	UZB	Σ
Are your outbound tourism statistics based on Nationality or Country of Residence?									
Nationality	X					X			2
Country of Residence		X	X	X		X	X	X	6
If on NATIONALITY, do you plan to change the basis to COUNTRY OF RESIDENCE?									
Yes	X								1
No					X				1

4

II. Available data

Data variables	Number of countries with data	
	Tourists	Excursionists
Number of departures	7	5
Number of departures by:		
a) destination country	7	4
b) means of departure/entry		
air	6	5
maritime	5	4
road	6	5
Characteristics of the visitors by:		
a) sex	3	3
b) age groups	4	2
c) educational level	0	0
d) occupation	0	0

5

II. Available data

Data variables	Number of countries with data	
	Tourists	Excursionists
Reason for travel or visit		
holidays and leisure	6	3
business and professional	6	4
other (health, education, family...)	4	3
Length of stay		
number of overnights	5	
Organization of trip		
without tourism package	4	1
with tourism package	5	1

6

II. Available data

Data variables	Number of countries with data	
	Tourists	Excursionists
Tourism consumption expenditure:		
<u>in the destination country:</u>		
Accommodation	4	
Restaurant and beverage services	4	
Transport	3	
<u>in the country of residence:</u>		
Accommodation	2	
Restaurant and beverage services	2	3
Transport	2	3

7

III. Sources of information

Percent of data variables compiled using sources listed below

1. Administrative border control	24%
<u>2. Border survey to visitors</u>	<u>54%</u>
3. Surveys to carriers	0%
4. Others	21%

8

III. Sources of information

Timeliness of sources of information

Percent of sources which can provide data:

Monthly	8%
Quarterly	47%
Semiannually	15%
<u>Annually</u>	<u>31%</u>

9

IV. Future plans

- Further implementation of IRTS 2008
- Improved border surveys (e.g., methodology, questionnaires)
- More extensive use of sample surveys
- Obtaining new data – on number of tourists departing abroad by country of destination, length of stay, expenditure in country of residence

10

Thank you for your attention!