Outbound Tourism Statistics

Georgian National Tourism Agency

SCBP For EUROPE
November, 2011

Sources

- Border Police of Georgia – Border records
- NTA-Survey of resident travelers at households
Main variables

- Countries traveled
- Purpose of travel
- Duration of trip
- Accommodations used
- Transportation
- Expenditures
- Organized/non organized tourists

Main gaps

- Sample size of the existing household survey
- Survey of residents at borders
Estimation of Travel item in BOP

Survey on Shuttle Trade and International Tourist Services

- 7,700 persons were interviewed within the 5 months in 2006
- The survey has covered 94-95% of residents and 91-92% of non-residents having crossed the border of Georgia during the survey period

Thank you!

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