Outline

• Tourism & Travel Statistics STAT
• 4 projects at a glance
  ➔ WHAT, WHY & HOW - collection and calculation
• Integrated System of Tourism & Travel Statistics
• Users
Statistics Austria (STAT)

Organization of tourism (statistics) in Austria

Bund (national level)
- Parliament
  - Parliamentary Committee for Tourism (National Council)
- Federal Ministry of Economy, Family and Youth
  - Section Tourism and Historic Objects
  - Austrian National Tourist Office, Austrian and Austrian Tourist Board, Austrian Economic Service
- Social partners inter alia as stakeholders
- Tourism associations as stakeholders under private law

Land (federal state level)
- Parliaments
  - Departments of federal state governments
  - Tourism organizations
- Economic chambers, chambers of labor
- Municipalities (regions)
  - Local and regional tourism organizations

www.statistik.at slide 3 | 22-25 November 2011

www.statistik.at slide 4 | 22-25 November 2011
## Primary Statistics

- Accommodation capacity
- Arrivals & overnight stays
- Trips with overnight stay
- Same-day trips

## Accounts

- Travel Balance of Payments
- Tourism-Satellite Accounts

### Income from incoming travel
- Spending on outgoing travel

### Value added
- Labor force

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### Resources: 5 full time and 4 part time employees

- Barbara Karner
- Renate Lach
- Karin Muth*
- Wilfried Sailer*
- Christa Schischeg*

- Sarah Klem*
- Johanna Ostertag-Sydler

- Accommodation in AT
- Travel Behavior of Austrians

- Jürgen Weiß
- Peter Laimer
- Johanna Ostertag-Sydler

* part time employees
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## Accommodation in AT - Factsheet

### What is collected

<table>
<thead>
<tr>
<th>Aim</th>
<th>Information about internal tourism (capacity; domestic and inbound tourism)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject</td>
<td>Capacity of beds and establishments; arrivals and nights spent in rented accommodation establishments</td>
</tr>
<tr>
<td>Coverage</td>
<td>70 countries of origin und 15 types of accommodations (TS available from 1890)</td>
</tr>
</tbody>
</table>

### Why is it collected

| Legal basis | • Council directive 95/57/EC of 23 November 1995 on the collection of statistical information in the field of tourism  
• Registration Act 1991 |
| Contract | BMWFJ, Eurostat |

### How is it collected

| Type of statistic | Primary statistic / cut-off sample (municipalities with more than 1,000 nights per year) |
| Method | Registration (compulsory) of approx. 75,000 commercial and private accommodation establishments in about 1,600 reporting municipalities |

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## Accommodation in AT – Overview data collection

**Accommodation establishments**

- Send data (arrivals and nights spent) by the 5th of the following month
- Send data (capacity) by June 5th

- Statistical registration forms or establishment forms (F-B1/2)
- Form F-B3

**Municipalities**

- Send aggregated data by the 15th of that month
- Send aggregated data by June 15th

- F-G1 or online
- F-G2 or online

**Statistics Austria**

- Projected data (PR): 25th of that month
- Provisional data: First week of the next month
- Final data: Fourth week of the next month

- October: Final data
- May 31st
Travel Behavior of Austrians - Factsheet

What is collected

<table>
<thead>
<tr>
<th>Aim</th>
<th>Information about national travel behavior (domestic and outbound tourism)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject</td>
<td>Holiday and business trips of Austrians (15+) in Austria and abroad with and without overnight stays</td>
</tr>
<tr>
<td>Coverage</td>
<td>Profile of the domestic and outbound trips; profile of the (non)tourists (TS available from 1969)</td>
</tr>
</tbody>
</table>

Why is it collected

| Legal basis | Council directive 95/57/EC of 23 November 1995 on the collection of statistical information in the field of tourism |
| Contract | BMWFJ, Eurostat, OeNB |

How is it collected

| Type of statistic | Primary statistic / sample survey |
| Method | CATI with 3.500 Austrians per quarter (net), participation voluntarily |
Travel Behavior of Austrians – Overview data collection

Sampling → CRR and telephone book
Ex ante information → Info letter
Interviewing phase → CATI
Plausibility checks
Imputation, extrapolation

Tourism & Travel Statistics STAT

Primary Statistics
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  - Value added
  - Labor force
### Travel Balance of Payments - Factsheet

<table>
<thead>
<tr>
<th>What is calculated</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Aim</strong></td>
<td>Integral part of BoP</td>
</tr>
<tr>
<td><strong>Subject</strong></td>
<td>Comparison of income (from incoming travel) and expenditures (of Austrian residents for travel abroad)</td>
</tr>
<tr>
<td><strong>Coverage</strong></td>
<td>Monetary flows in travel by destination and countries of origin (TS available from 1995, original 2006)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Why is it calculated</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contract</strong></td>
<td>OeNB</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>How is it calculated</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Type of statistic</strong></td>
<td>Accounts (synthetic product: model estimation based on existing data)</td>
</tr>
<tr>
<td><strong>Method</strong></td>
<td>Balance of Payments Manual (IMF, 1995)</td>
</tr>
</tbody>
</table>

### Travel Balance of Payments – Overview data sources

#### Incoming (Export)
- Accommodation Statistics
- T-MONA - Austrian National Tourist Office
- CPI
- Erasmus Statistics
- University Statistics
- Mirror Data
- European Travel Monitor
- UNWTO
- Fessel GfK
- Travel Behavior of Austrians
- Household Budget Survey
- Wage Tax Statistics
- Same-Day Trips by Germans to Austria - DWIF
- Estimates concerning Illegal Prostitution
- Credit and Debit Card Information

#### Outgoing (Import)
- Travel Behavior of Austrians
- Statistics on Student Mobility
- Income Tax Statistics
- Ad Hoc Modules for Tour Operators
- Car Registration Statistics
- Booking Indicators of Reservation Systems
- Mirror Data
- Estimates concerning Illegal Prostitution
- Information from Package Tour Industry
- Credit and Debit Card Information
Tourism & Travel Statistics STAT

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Tourism-Satellite Accounts - Factsheet

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<td><strong>Aim</strong></td>
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<tr>
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</tr>
<tr>
<td><strong>Coverage</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Why is it calculated</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Legal basis</strong></td>
</tr>
<tr>
<td><strong>Contract</strong></td>
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</tbody>
</table>

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<tr>
<th>How is it calculated</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Type of statistic</strong></td>
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<tr>
<td><strong>Method</strong></td>
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</tbody>
</table>
Tourism-Satellite Accounts – Overview data sources

<table>
<thead>
<tr>
<th>National Accounts</th>
<th>External Data Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Accounts</td>
<td>Social Security Data - HHSV</td>
</tr>
<tr>
<td>Private Consumption</td>
<td>Same-Day Trips by Germans to Austria - DWIF</td>
</tr>
<tr>
<td>Supply Use Tables</td>
<td>TBoP of Partner Countries – Central Banks</td>
</tr>
<tr>
<td>Input-Output Statistics / Survey Enterprises</td>
<td>Same-Day Trips by Italians to Austria – UIC</td>
</tr>
<tr>
<td>Price Statistics</td>
<td>T-MONA – Austrian National Tourist Office</td>
</tr>
<tr>
<td>Corporate Statistics</td>
<td>CRR – Ministry of Interior</td>
</tr>
<tr>
<td>Area Count</td>
<td>Mirror Data</td>
</tr>
<tr>
<td>Structural Business Statistics</td>
<td></td>
</tr>
<tr>
<td>Business Register</td>
<td></td>
</tr>
<tr>
<td>Population Statistics</td>
<td></td>
</tr>
<tr>
<td>Census</td>
<td></td>
</tr>
<tr>
<td>Labor Force Survey</td>
<td></td>
</tr>
<tr>
<td>Household Budget Survey</td>
<td></td>
</tr>
</tbody>
</table>

Tourism & Travel Statistics STAT

- Accommodation Statistics
- Sample Surveys on National Tourism
- Travel Balance of Payment

Accommodation in AT

Travel Behavior of Austrians

Tourism & Travel Statistics
Results 2010

- 67 tsd establishments
- 1.3 mn bedplaces
- 33 mn arrivals
- 125 mn overnight stays
- 17 mn leisure trips
- 3 mn business trips
- Approx. 70 mn same-day trips
- 17 mn trips with overnight stay
- 3 mn same-day trips

Accommodation capacity

Arrivals & overnight stays

Travel Balance of Payments

Value added

Spending on outgoing travel

Labor force

Income from incoming travel

Tourism-Satellite Accounts

- 29.0 bn consumption expenditure* 14.2 bn
- Excluding international passenger transport: 7.7 bn
- Excluding international passenger transport: 34.1 bn
- 29.0 bn direct value added*
- 5.4% of the GDP*
- 307 tsd direct jobs*
- 260 tsd direct FTE*
- 7% of the economy*

* Results for 2009

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Integrated System of Tourism & Travel Statistics

Input ...

TSA

SNA/ BoP

Aggregates

T-BoP

Travel Behavior of Austrians

Accommodation in Austria

Harmonization questionnaire, nights in unpaid accommodations

T-MONA
(Austrian National Tourist Office)

Nights

Integrated System of Tourism & Travel Statistics
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Users

Eurostat - European Commission (EC) - World Tourism Organization (UNWTO) - Organization for Economic Co-operation and Development (OECD) - Austrian Foreign Ministry (BMEIA) - Federal Ministry of Economy, Family and Youth (BMWFJ) - Austrian Central Bank (OeNB) - Austrian Institute of Economic Research (WIFO) - Austrian National Tourist Office (ÖW) - Austrian Federal Economic Chamber (WKÖ) - Local and regional tourism organizations - Federal state governments - Interest groups – Consultants – Press – Public – Science and research (e.g. Universities) - Statistics Austria (STAT)
Tourism & Travel Statistics at Statistics Austria
Study Visit - Ireland