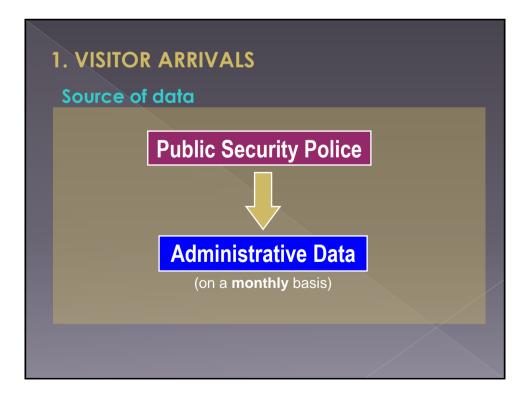




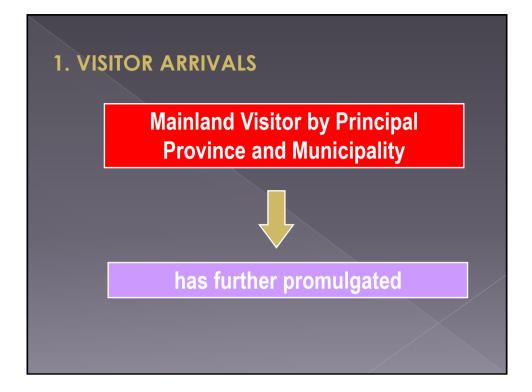
- 1) Visitor Arrivals
- 2) Survey on Travel Agencies
- 3) Survey on Hotels and Similar Establishments
- 4) Visitor Expenditure Survey



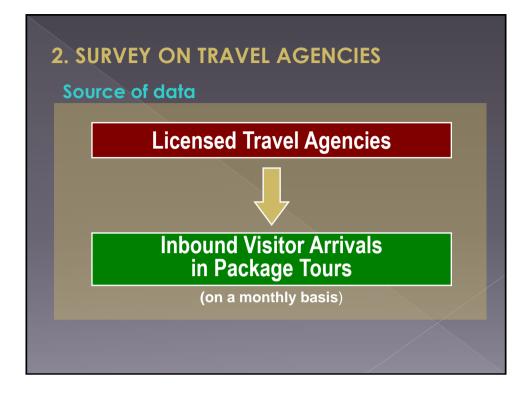






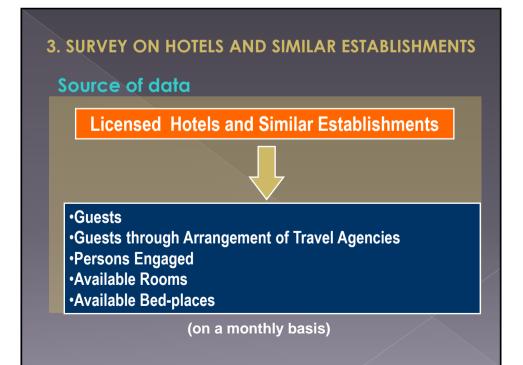












3. SURVEY ON HOTELS AND SIMILAR ESTABLISHMENTS

Data on

- Hotel Occupancy Rate;
- > Average Length of Stay of Guests;
- Number of Hotel Guests



Objective

 Collect Visitors' expenditure so as to reflect their Spending Pattern and Spending Structure

4. VISITOR EXPENDITURE SURVEY

Information collected

- > Trip Characteristics
- Visitor Characteristics
- Visitor Expenditure
- Comments

Trip Characteristics

- > Origin
- > Main Purpose of Visit
- Length of Stay
- > Mode of Transport
- Travel Arrangement



Visitor Characteristics

- > Type of Visitor
- Place of Residence
- > Occupation
- Age Group

Visitor Expenditure

- Spending on Visitors:
 - Non-shopping Spending
 - Shopping Spending

4. VISITOR EXPENDITURE SURVEY

Non-shopping Spending

- Accommodation
- Food and Beverage
- Local Transport
- Outbound Transport
- Entertainment/shows/sightseeing
- Others

Shopping Spending

- Clothing
- Jewellery and Watch
- Local Food Products
- > Shoes, Handbags & Wallets
- Cosmetics & Perfume
- Cellular Phones & Electrical Appliances
- Others



Spending of Visitors

- Per-Capita Spending
- Per-Capita Non-shopping Spending (excluding gaming expenses)
- Per-Capita Shopping Spending





Restrictions on data collection

- Lack of sufficient samples from certain countries
- Incompletion due to limited time for interviews with departing visitors



