



Fiji Islands Bureau  
of Statistics

# FIJI'S OUTBOUND TOURISM STATISTICS

## WELCOME AND A BIG BULA VINAKA

Prepared by :

**Fiji Bureau of Statistics (FBOS)**



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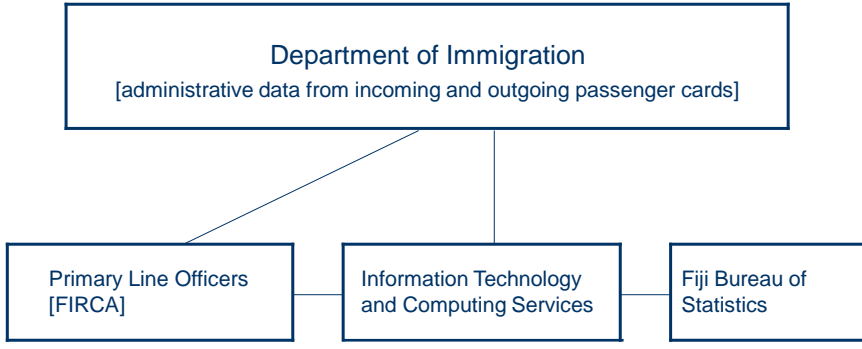
# FIJI'S OUTBOUND TOURISM STATISTICS

## Introduction

- Fiji Bureau of Statistics – Collection of Administrative Data is managed by Tourism and Migration Unit
- Department of Immigration Arrival and Departure cards  
[main source]
  - . Cards are processed and recorded by border officers [PLO]
  - . System is maintained by ITC Services
  - . Data is then provided to FBOS as “RAW” data

# FIJI'S OUTBOUND TOURISM STATISTICS

## Key Outbound Collections



# FIJI'S OUTBOUND TOURISM STATISTICS

## Departure Cards – Residents

The screenshot shows an Oracle database application window titled "Departure Card Entry". The interface includes a left-hand navigation menu with various report options such as "Flight Information", "Arrival Processing", and "Processed Card Details". The main area contains a data entry form with the following fields:

- Family Name
- Other Name(s)
- Nationality
- Passport No.
- Passport Iss.
- Country of Birth
- Parent Number
- Date of BIRTH
- Residence Address
- Attendance Number
- Attendance Length
- Destination Country
- Occupation
- Country of Residence
- Race
- Departure Flight Date
- Remarks
- Checked By: Date
- Modified By: Date

At the bottom of the form, there are buttons for "Save Record" and "Copy Prev Rec". The Oracle status bar at the bottom indicates "Record: 1/1".



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## Departure Cards – Visitors

**FIJI ARRIVAL CARD**

IV8 B 212997

Flight No. /Ship

1. Surname/Family Name: \_\_\_\_\_  
 2. Given Names: \_\_\_\_\_  
 3. Permanent Address: (Street No., Town/City) \_\_\_\_\_  
 4. State/Province: \_\_\_\_\_ Country: \_\_\_\_\_  
 5. Country of Citizenship: \_\_\_\_\_  
 6. Passport No. \_\_\_\_\_  
 7. Date of Birth: \_\_\_\_\_ 7(a). Gender: M F  
 8. Occupation: \_\_\_\_\_

IV8 B 212997

Departure Record

Surname/Family Name: \_\_\_\_\_

**Warning:** A nonimmigrant who accepts unauthorized employment is subject to deportation. Retain this permit in your possession; you must surrender it when you leave Fiji. Failure to do so may delay your entry into Fiji in the future. Surrender this when you leave Fiji to the Primary Line Officer.  
 \*\*\*Please Refer at the back for an important notice.\*\*\*



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# FIJI'S OUTBOUND TOURISM STATISTICS

## FBOS Overseas Arrivals and Departures methodology of data collection

- All Residents are required to fill departure cards
- Cards are then collected by Border Officers [PLO]
- PLO process and then record the cards on-line
- ITC Services provides FBOS with Occupation corrections [edit]
- Flights are balanced and processed when corrections done
- Raw Data [converted using SAS to produce tables].



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# FIJI'S OUTBOUND TOURISM STATISTICS

## Main variables available

- Race, Sex and DOB
- Purpose of Absence
- Country of Main Destination Abroad
- Occupation
- Date of Arrival
- Expected date of Leaving Fiji [Average Length of Stay (ALS)]
- Country of Residence
- Purpose of Visit
- Status in Fiji



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# FIJI'S OUTBOUND TOURISM STATISTICS

## Raw Data

Row	A1	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1	004462	14036443	11/29/11	11/29/11	3.00	HOLIDAY	V	NZ720/AM ARG		34272048	PINRHO	FELIPE	*****	STUDENT	10003	M		BIENHO ARG	
2	0066469	14021802	11/21/11	11/21/11	3.00	HOLIDAY	V	F810/GF ARG		17870004	LORFZ	RAULO M	*****	OTHER	10001	M		HEPER ICAHO	
3	0095706	14013300	11/18/11	11/18/11	3.00	HOLIDAY	V	NZ720/AM ARG		31552708	LUMBELLO	GEORGINA	*****	TEACHER	10419	F		HLISSON ARG	
4	0074841	14015900	11/18/11	11/18/11	3.00	HOLIDAY	V	F410/GF CAN		13362034	FELLES	JOAN JOS	*****	INSURANCE	1001	F		SAN CRIS ARG	
5	0037756	14013004	11/18/11	11/18/11	3.00	HOLIDAY	V	NZ720/AM ARG		29764277	FRADEIS	GARCIA I	*****	MANAGER	10412	M		BIENHO IARG	
6	0087891	14007626	11/21/11	11/21/11	3.00	HOLIDAY	V	DATE	ARG	00808044	CURCHAM	DE FEDA	*****	RETIRED	10004	F		GIJONENARG	
7	0440742	13995906	11/08/11	11/08/11	3.00	HOLIDAY	V	F820/GF ARG		31590311	PASIRAVI	ISABEL	*****	TEACHER	10419	F		POLITHI ARG	
8	0474566	13994117	11/07/11	11/07/11	3.00	HOLIDAY	V	NZ720/AM ARG		20085008	BARRERA	GABRIEL	*****	DISLOCUSO		M		PLSITHI ARG	
9	0474564	13993406	11/07/11	11/07/11	3.00	HOLIDAY	V	NZ720/AM ARG		20085008	MORETTI	RAUL ANE	*****	OTHER	10001	M		POLITHI ARG	
10	0474526	13993241	11/08/11	11/08/11	3.00	HOLIDAY	V	NZ620/AM ARG		30716748	CANFOR	MAGDALE	*****	STUDENT	10003	F		3680 PLAZA ARG	
11	0474526	13993241	11/08/11	11/08/11	3.00	HOLIDAY	V	NZ620/AM ARG		30716748	CANFOR	MAGDALE	*****	STUDENT	10003	F		79 QUINTARG	
12	0020861	13993062	11/01/11	11/01/11	3.00	HOLIDAY	V	F410/GF CAN		10419115	TRAMUNT	EMANUE	*****	DOCTOR	10001	M		NARSINCH BGD	
13	0067749	14035332	11/29/11	11/29/11	3.00	BUSINESS	V	F392	BGD	00006906	KHAN	FA MAJUMD	*****	OTHER	10001	M		14 CAHAD BGD	
14	0020811	14025691	11/22/11	11/22/11	3.00	HOLIDAY	V	F410/GF CAN		20400970	AHMED	AHM MAH	*****	OTHER	10001	M		CHITALL BGD	
15	0067748	14024828	11/22/11	11/22/11	3.00	BUSINESS	V	F410/GF BGD		24632211	ALI	MO MAJED	*****	MASTER	10001	M		4801 CHAH BGD	
16	0067748	14024828	11/22/11	11/22/11	3.00	BUSINESS	V	F410/GF BGD		24632211	ALI	MO MAJED	*****	MASTER	10001	M		CHITALL BGD	
17	0067748	14024828	11/22/11	11/22/11	3.00	BUSINESS	V	F410/GF BGD		24632211	ALI	MO MAJED	*****	MASTER	10001	M		H-46 RG BGD	
18	0067748	14024828	11/22/11	11/22/11	3.00	BUSINESS	V	F410/GF BGD		24632211	ALI	MO MAJED	*****	MASTER	10001	M		5 ART DR CAN	
19	0067748	14024828	11/22/11	11/22/11	3.00	BUSINESS	V	F410/GF BGD		24632211	ALI	MO MAJED	*****	MASTER	10001	M		13200 RMA CAN	
20	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		6006 CLAF CAN	
21	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		8602 LEB CAN	
22	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		9872 123 CAN	
23	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		150 DEL CAN	
24	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		4031 RFD CAN	
25	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		3082 INDC CAN	
26	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		56 ARH CAN	
27	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		42 SAND CAN	
28	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		672 HIGH CAN	
29	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		8622 HIGH CAN	
30	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		17 NATAL CAN	
31	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		56 ARH CAN	
32	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		904 SURCAN	
33	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		1618 CHECAN	
34	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		478 CILLCAN	
35	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		4778 CILLCAN	
36	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		1618 CHECAN	
37	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		1618 CHECAN	
38	0019073	14001001	11/08/11	11/08/11	3.00	HOLIDAY	V	HEL32	BGD	01181833	HOJ	BOF ISLAM	*****	OTHER	10001	F		1618 CHECAN	



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## Data Dissemination

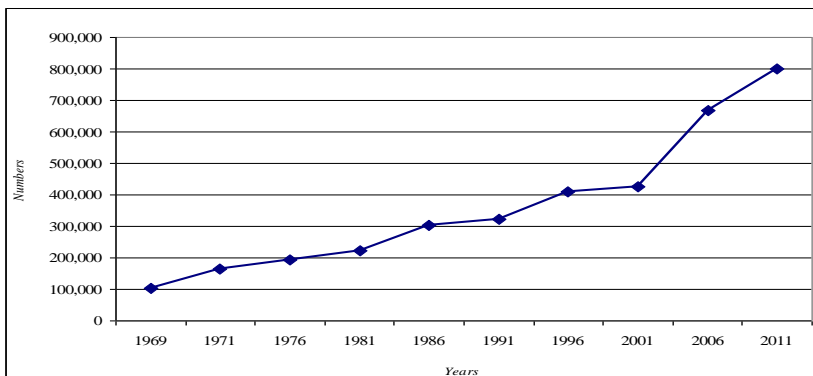
- Monthly and Annual data released by Fiji Bureau of Statistics
- 2 months behind [2011 data released on February 29, 2012], 2007 -2010 Annual Report [circulation]
- Published data consists of :
  - . Country of Residence
  - . Average Length of Stay
  - . Race, Sex and Age
  - . Purpose of Visit
  - . Destination
  - . Purpose of Absence
  - . Occupation
  - . Emigration
  - . Last and next port of call



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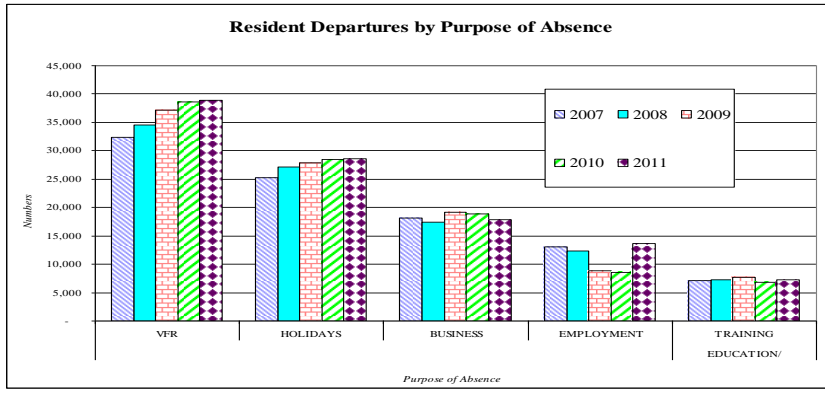
# FIJI'S OUTBOUND TOURISM STATISTICS

## Number of Outbound Tourism 1969 - 2011



# FIJI'S OUTBOUND TOURISM STATISTICS

## Outbound Tourism by Purpose of Absence



# FIJI'S OUTBOUND TOURISM STATISTICS

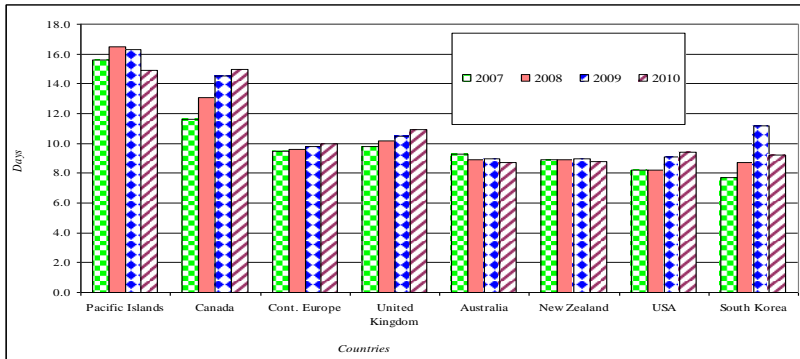
Microsoft Excel - Monthly December 2011 - Fiji Islands

DEPARTING VISITORS: COUNTRY OF RESIDENCE BY LENGTH OF STAY - DECEMBER 2011												TOTAL	AVERAGE STAY
COUNTRY OF RESIDENCE	LESS THAN ONE DAY	1 DAY	2 DAYS	3 DAYS	4 DAYS	5-7 DAYS	8-14 DAYS	15-28 DAYS	29+ DAYS	TOTAL DEPARTURES		(DAYS)	
Australia	463	333	330	650	1,127	12,063	6,140	1,336	307	23,722		8.3	
New Zealand	18	14	13	24	44	504	317	52	14	1,086		8.8	
USA	201	189	223	402	430	2,064	1,270	405	140	5,328		8.8	
Japan	35	35	42	75	80	396	337	79	28	1,000		7.8	
China	781	278	180	467	362	1,144	891	291	136	4,430		7.8	
UK	176	63	41	103	59	238	203	66	31	1,000		13.9	
France	106	33	27	69	92	265	266	270	113	1,328		13.9	
Germany	113	26	20	50	69	215	215	203	85	1,000		10.8	
Italy	21	26	41	64	172	550	319	148	76	1,617		10.8	
Spain	13	16	25	40	106	349	321	72	27	1,000		11.7	
USA (continued)	109	136	313	333	170	983	752	330	90	3,799		9.3	
Other	46	36	77	48	61	322	269	83	33	1,000		14.3	
India	4	33	33	63	75	327	47	29	40	579		14.3	
Canada	87	57	57	109	130	393	81	50	17	1,000		9.6	
China (continued)	73	202	232	300	389	498	177	38	112	1,961		9.6	
South Korea	37	103	129	102	198	234	90	30	37	1,000		11.7	
South Korea (continued)	5	29	28	23	136	79	40	11	27	407		11.7	
Other (continued)	13	71	143	57	204	192	93	27	64	1,000		11.7	
Rest of Asia	46	116	76	153	227	404	267	132	141	1,562		11.7	
Other (continued)	29	74	49	93	145	259	171	83	90	1,000		11.7	
France (continued)	288	173	368	188	288	691	397	221	460	3,366		36.3	
Other (continued)	83	169	91	53	67	177	173	63	120	1,000		36.3	
Other (continued)	29	40	30	19	36	148	54	13	14	385		7.1	
Other (continued)	70	109	79	49	94	384	142	34	34	1,000		7.1	
TOTAL	3,190	2,034	1,773	3,408	3,342	19,804	13,044	3,173	1,707	48,537		10.2	
Other (continued)	49	41	38	49	67	403	363	84	34	1,000		10.2	

NOTE: 1 (1) Embassy @ destination in December 2011 where cards were processed but unwatched

# FIJI'S OUTBOUND TOURISM STATISTICS

## Average Length of Stay by Country of Residence



# FIJI'S OUTBOUND TOURISM STATISTICS

## Challenges and Development

- Maintaining good relationship with stakeholders
- Maintaining high quality sources of tourism and migration statistics and producing timely reports.
- Upgrade of the Immigration system from VAX [1986 – 2004] to ORACLE before 1986 it was manually done.
- Use of FISCO 95 [Fiji Standard Classification of Occupations] in 2005, prior to 2005 [FCDO 1975] Fiji Classification and Dictionary of Occupations] was in use.



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# FIJI'S OUTBOUND TOURISM STATISTICS

## Issues in not releasing timely data

- Inconsistent support from key stakeholders both in Government and Statutory Bodies
- More awareness [stakeholders to know how important the data is].



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# FIJI'S OUTBOUND TOURISM STATISTICS

THANK YOU