

**TOURISM STATISTICS
CAPACITY BUILDING PROGRAMME
FOR ASIA PACIFIC REGION
On 4 – 6 July 2011**

**Ministry of Tourism and
Sports**

Thailand

Thailand Tourism Statistics

**Ministry of Tourism and
Sports**

Thailand

Homework

- **Domestic tourism statistics:**
What activities have been undertaken and recent developments since WSI
- **Inbound tourism statistics:**
What activities have been undertaken and recent developments since WSI
- **Outbound tourism statistics:**
What activities have been undertaken and recent developments since WSI

3

**What activities have been undertaken since WSI
(domestic tourism, inbound and outbound tourism)**

We have 2 systems of tourism statistics.

- **System of domestic tourism**
- **System of International tourism
(Inbound & Outbound)**

4

Outbound Tourism Statistics

Ministry of Tourism and
Sports

Thailand

11

Inbound Tourism Statistics

To collect number of
Outgoing Thai Travelers



- Number
- Classified by country of destination (Outgoing Thai)
- Length of stay

To survey
Tourism Expenditure



- Per capita spending
- Tourism expenditure

12

Q: What activities have been developments since WS I

A: Increase the number of sample sizes of outgoing Thai relating to the increasing number of tourists.

13

THANK YOU

databox04@gmail.com

**Department of Tourism
Ministry of Tourism and sports**

THAILAND

14