TOURISM STATISTICS CAPACITY BUILDING PROGRAMME FOR ASIA PACIFIC REGIEN On 4 – 6 July 2011

Ministry of Tourism and Sports

Thailand

Thailand Tourism Statistics

Ministry of Tourism and Sports

Thailand

Homework

- Domestic tourism statistics:

What activities have been undertaken and recent developments since WSI

- Inbound tourism statistics:

What activities have been undertaken and recent developments since WSI

- Outbound tourism statistics:

What activities have been undertaken and recent developments since WSI

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What activities have been undertaken since WSI (domestic tourism, inbound and outbound tourism)

We have 2 systems of tourism statistics.

- System of domestic tourism
- System of International tourism (Inbound & Outbound)

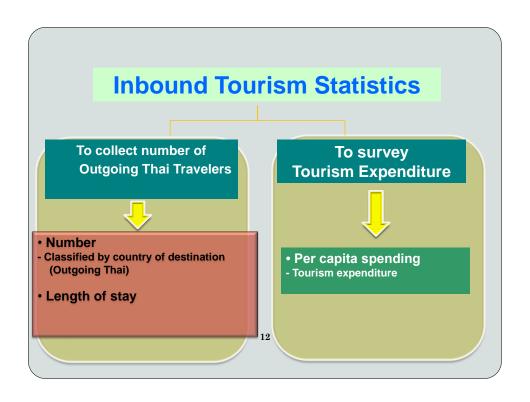
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Outbound Tourism Statistics

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Q: What activities have been developments since WS I

A: Increase the number of sample sizes of outgoing Thai relating to the increasing number of tourists.

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THANK YOU

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Department of Tourism Ministry of Tourism and sports

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