

**TOURISM STATISTICS  
CAPACITY BUILDING PROGRAMME  
FOR ASIA PACIFIC REGION  
On 4 – 6 July 2011**

**Ministry of Tourism and  
Sports**

**Thailand**

**Thailand Tourism Statistics**

**Ministry of Tourism and  
Sports**

**Thailand**

## Homework

- **Domestic tourism statistics:**  
**What activities have been undertaken and recent developments since WSI**
- **Inbound tourism statistics:**  
**What activities have been undertaken and recent developments since WSI**
- **Outbound tourism statistics:**  
**What activities have been undertaken and recent developments since WSI**

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**What activities have been undertaken since WSI  
(domestic tourism, inbound and outbound tourism)**

**We have 2 systems of tourism statistics.**

- **System of domestic tourism**
- **System of International tourism  
(Inbound & Outbound)**

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# Inbound Tourism Statistics

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## Inbound Tourism Statistics

To collect number of  
International Tourist  
Arrivals



- **Number**
  - Classified by country of residence (Inter. Tourist)
- **Length of stay**

To survey  
Tourism Expenditure



- **Per capita spending**
  - Tourism receipts

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**Q: What activities have been developments since WS I**

**A: Increase the number of sample sizes of international tourist arrivals to Thailand relating to the increasing number of tourists.**

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**THANK YOU**

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**Department of Tourism  
Ministry of Tourism and sports**

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