

**TOURISM STATISTICS
CAPACITY BUILDING PROGRAMME
FOR ASIA PACIFIC REGION
On 4 – 6 July 2011**

**Ministry of Tourism and
Sports**

Thailand

Thailand Tourism Statistics

**Ministry of Tourism and
Sports**

Thailand

Homework

- **Domestic tourism statistics:**
What activities have been undertaken and recent developments since WSI
- **Inbound tourism statistics:**
What activities have been undertaken and recent developments since WSI
- **Outbound tourism statistics:**
What activities have been undertaken and recent developments since WSI

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**What activities have been undertaken since WSI
(domestic tourism, inbound and outbound tourism)**

We have 2 systems of tourism statistics.

- **System of domestic tourism**
- **System of International tourism
(Inbound & Outbound)**

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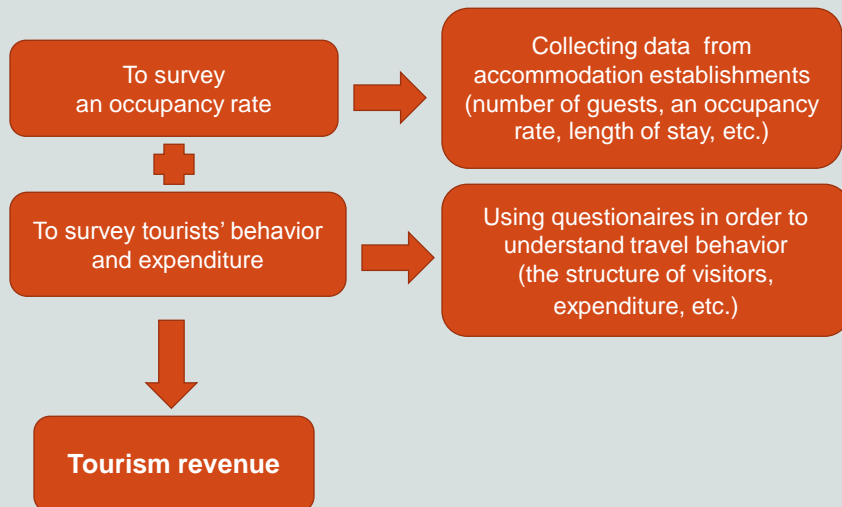
Domestic Tourism Statistics

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System of domestic tourism



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Q: What activities have been developments since WS I

A: Increase the number of sample sizes of domestic visitors (foreigner visitor and Thai visitor) relating to the increasing number of domestic visitor.

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THANK YOU

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**Department of Tourism
Ministry of Tourism and sports**

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