

Tourism in the Balance of Payments

A New Zealand perspective

July 2011

Balance of Payments (BoP)

- ⊙ Record of the value of NZ's transactions with the rest of the world
- ⊙ NZ BoP statement comprises:
 - > the current and capital accounts
 - > the financial account
- IMF Balance of Payments Manual (BPM5)
- ⊙ Time series

BoP data sources



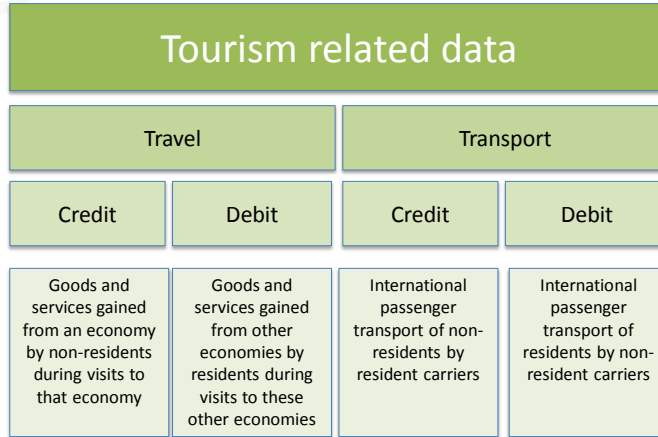
- ⊙ Surveys of New Zealand resident enterprises conducted by Statistics NZ
- ⊙ Surveys conducted by other entities
eg: IVS and Quarterly Managed Funds Survey
- ⊙ Administrative data
- ⊙ Financial market information
- ⊙ Collected and processed quarterly

BoP data sources



- ⊙ International Visitors Survey
 - > provide data on the characteristics, behaviour and expenditure of international visitors
 - > sample survey of 5,200 international visitors
 - > flight based
 - > originated in 1984
 - > face to face interviews
 - > quotas per month
 - > three major international air gateways

Tourism in the BoP



BoP International student expenditure

- ⦿ Total International student numbers (Ministry of Education)
- ⦿ Export Education Levy data (Ministry of Education)
- ⦿ Living costs including accommodation

BoP versus TSA

- ⊙ Two differing overarching frameworks
- ⊙ Student expenditure:
 - > Education exclusive of residency rule thus all students at point in time
 - > Students less than 12 months
- ⊙ Transport:
 - > freight versus passenger

Derivation of TSA international expenditure

Total international tourism expenditure

Travel credits	Transport credits	International student expenditure
Travel credits total (BoP) Less education estimate	Transport credits total (BoP) Less Freight (and other) = passenger transport multiplied by tourism proportion	< 12 months course fees + airfares + living expenses

TSA international student expenditure

- ⊙ Student numbers; proportion <12 months; short term visitor arrivals
- ⊙ Average course fees by educational establishment and living costs (including accommodation)
- ⊙ Airfares: student numbers < 12 months x short term visitor arrivals x total NZ resident airline income

Course fees + living costs + airfares =
International Student expenditure

Point of interest

- ⊙ New Zealand host Rugby World Cup
- ⊙ September – October 2011
- ⊙ 60,000 – 85,000 visitors
- ⊙ Arrival cards
- ⊙ Impact on expenditure IVS