




MALAYSIA'S OUTBOUND TOURISM STATISTICS

UNWTO STATISTICS CAPACITY BUILDING PROGRAMME ON TOURISM
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***Present information available regarding flows of
outbound visitors***

Data source :	Cash Balance Of Payment (Cash BOP)
Agency involve :	Compiled by Central Bank of Malaysia & shared amongst related government agencies
Concept and definition :	Cash BOP capture transaction between resident and non-resident for transaction above RM10,000
Standard :	BPM 5
Coverage :	All transactions via banking system
Item :	Personal and business travel (outflow)
Limitation :	<ul style="list-style-type: none"> - Data quality assurance - Timeliness vs comprehensiveness - Informal channel



Interest in the analysis of outbound tourism?

- **YES**, however we do not have the capacity to do the analysis since we're using the data collected by the Central Bank which uses BOP concept and doesn't have criteria on breakdown of expenditure, mode of transportation, length of stay etc.

New initiatives envisaged to improve the measurement of this form of tourism

- A robust proportion of tourism characteristic products
- **Future plan:**
To conduct a specific survey on outbound tourism to replace cash BOP in order to obtain a comprehensive data on outbound tourism. However, this is still under inter-agency discussion.



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