



INDONESIA TOURISM

WORKSHOP STATISTICS CAPACITY BUILDING PROGRAM ON TOURISM STATISTICS FOR ASIA AND THE PACIFIC 2010-2011



Statistics Indonesia



Ministry of Culture and Tourism



Bank Indonesia

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DOMESTIC TOURISM STATISTICS

We are still using the same concept/definition of domestic tourism:

- Domestic visitor is an Indonesia resident who travels voluntarily within Indonesia territory outside his/her usual environment, less than 6 (six) months and his/her purpose of travel is not for studying or earning wages and salaries in the place visited, and he/she:
 - travels to commercial tourism object, or
 - stay in hotel or commercial accommodation, or
 - *the distance of round trip is equal or more than 100 km*



- The domestic visitor is obtained from the domestic visitors survey (**household approach**). The survey was conducted in line with National Socio Economic Survey (NSES).
- **Improvement** : in 2011 the survey was conducted quarterly, and some questions related to domestic tourism added in KOR questionnaire of NSES .
- From the survey we get the information of the number of domestic tourism by origin and main destination province, purpose of visit, and demographic characteristics of domestic tourism.
- Also, in 2011 we conducted **survey to capture the expenditure of domestic tourism (module trip)**, and other characteristics of domestic tourism



Some constraints encountered in collecting domestic tourism data, particularly expenditure data:

- For domestic visitor's expenditure survey :
 - size of sample: too small, could not be used to estimate domestic tourist for regional level
 - limitation of budget: it could not be done every year

