

# Practical issues in developing a TSA

UNWTO Capability Building  
Workshop, Manilla  
4 – 6 July

## Introduction

- This presentation discusses some of the practical issues in developing a TSA.
- Australia is in the fortunate position of having a well established program of running the TSA within the ABS
- However, this has taken a significant amount of time and resource to fully establish.

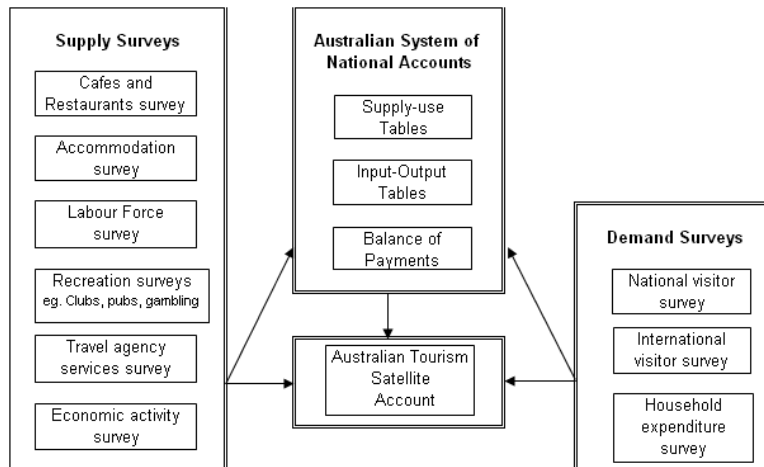
## Practical Issues

- Capability of staff
- Ensuring source data is available
- Building a broad base of support to resource the development and ongoing cost of the TSA.

## Staff capability

- A range of skills and knowledge are required to develop and conduct a TSA
  - Economic statistics frameworks (SNA, BOP)
  - Knowledge of tourism statistics
  - Quality of country's data sources
  - Communication
  - Ability to develop other staff, succession planning

## Source data is available



## Broad base of support

- Development of pieces required to produce a TSA can take time.
- Support needs to be broad, and commitment needs to be long term to obtain most value.
- Expectations need to be managed.