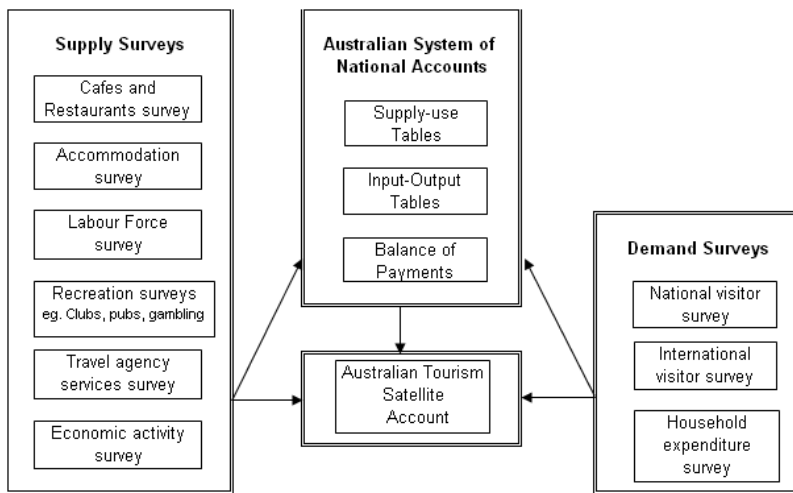


Supply side accommodation statistics

UNWTO Capability Building
Workshop, Manilla
4 – 6 July

Data sources for a TSA



Key supply side data in the TSA

- Economic Activity Survey
- Service Industry Surveys (accommodation, cafes and restaurants, recreation)
- And, of course, National Accounts Supply-Use tables
- Also Labour force survey

Example: Accommodation Survey

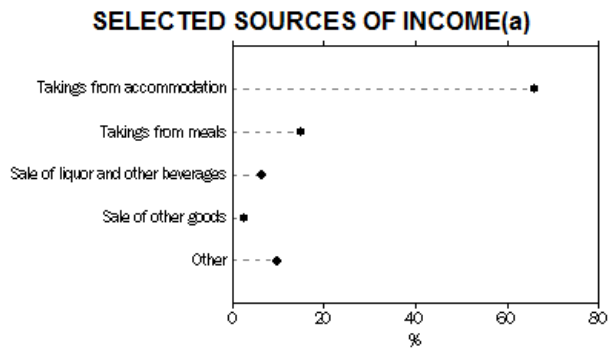
- Last run in 03/04
- Provides performance, structure, and activity information on accommodation businesses.
- Establishment based survey
 - Business register frame

Summary output

SUMMARY OF OPERATIONS				
		r2000-01(a)	2003-04	Average annual percentage change 2000-01 to 2003-04
Businesses at end June	no.	5,870	5,682	-1.1
Employment at end June	no.	100,401	91,399	-3.1
Income				
Takings from accommodation	\$m	4,791.6	5,346.4	3.7
Takings from meals	\$m	1,305.1	1,223.8	-2.1
Sale of liquor and other beverages	\$m	591.1	524.0	-3.9
Other	\$m	1,247.0	1,061.7	-7.0
Total	\$m	7,934.8	8,095.9	0.7
Expenses				
Labour costs	\$m	2,580.1	2,565.9	-0.2
Purchases of foodstuffs for use in preparing meals	\$m	459.8	423.8	-2.7
Purchases of liquor and other beverages	\$m	234.5	195.9	-5.9
Other	\$m	3,983.8	4,136.8	1.3
Total	\$m	7,258.1	7,322.3	0.3
Operating profit before tax	\$m	688.2	776.7	4.1
Operating profit margin	%	8.3	9.7	..
Industry value added	\$m	3,616.2	4,165.9	4.8
Capital expenditure				
Renovations and refurbishments	\$m	na	*180.0	..
Other	\$m	na	940.5	..
Total	\$m	na	1,120.6	..

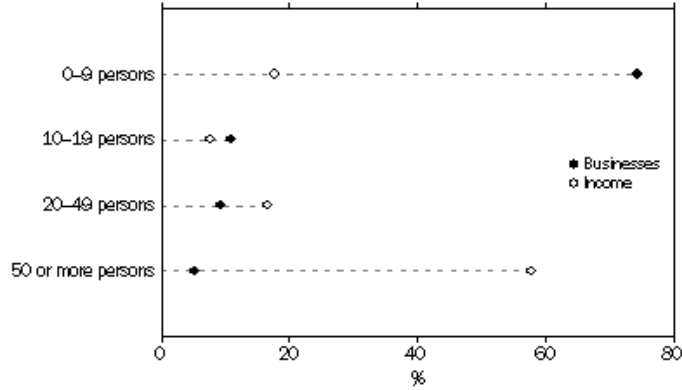
* estimate has a relative standard error of 10% to less than 25% and should be used with caution
 .. not applicable
 na not available
 (a) r revised. Excluded non-employed businesses. For further information, refer to Explanatory Notes paragraph 21.

Summary Output



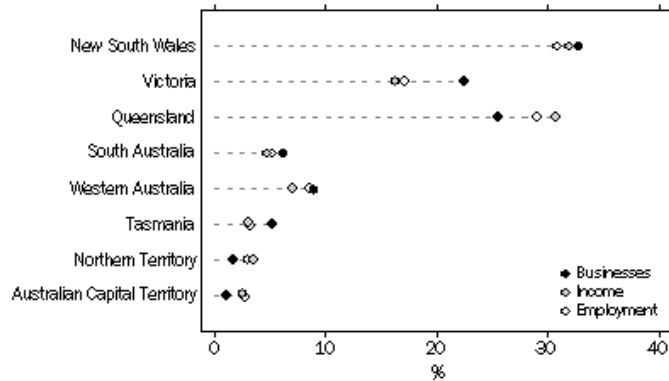
Summary Output

KEY CHARACTERISTICS BY BUSINESS SIZE



Summary Output

KEY CHARACTERISTICS BY STATE AND TERRITORY



Differences between STA

- Units
 - Establishment (location) vs business (legal entity)
- Data Items
 - Accommodation characteristics (supply and demand of accommodation) vs financial information (profit, value added, employment)
- Methodology
 - (limited scope) Census vs statistical sample

Future

- Accommodation is a small proportion of total value added in Australia (Div H = 2.2% of GVA)
- Scheduled to run every 10 years as part of an integrated establishment collection program
- Combined with other 1 digit industry (Accommodation and food services)

Other future key supply side data

- Australian establishment collections are now run as an Annual Integrated Collection
- 10 year program
- Data is collected on various topics and industries
- Key client is National Accounts, but many other interested parties
 - Environment, transport (and tourism!)

Proposed AIC workplan

	10 year programme									
	Year 1 2012-2013*	Year 2 2013-2014*	Year 3 2014-2015*	Year 4 2015-2016*	Year 5 2016-2017*	Year 6 2017-2018*	Year 7 2018-2019*	Year 8 2019-2020*	Year 9 2020-2021*	Year 10 2021-2022*
ANZSIC totals by year										
A Agriculture, Forestry and Fishing					RP					RP
B Mining										RP
C Manufacturing	RP	RP	RP	RP	RP	RP	RP	RP	RP	RP
D Electricity, Gas, Water and Waste Services	CS	CS	CS	CS	CS	CS	CS	CS	CS	CS
E Construction	RP							RP		
F Wholesale Trade										
G Retail Trade		RP	RP	RP		RP				RP
H Accommodation and Food Services		RP						RP		
I Transport, Postal and Warehousing	CS	CS	CS	CS	UFNC	CS	CS	CS	CS	UFNC
J Information, Media and Telecommunications		RP		UFNC		UFNC		RP		UFNC
K Financial and Insurance Services (640)					RP					
L Rental, Hiring and Real Estate Services		RP					RP			
M Professional, Scientific and Technical Services						RP				
N Administrative and Support Services										
O Public Administration and Safety										
P Education and Training						RP				
Q Health Care and Social Assistance				RP						
R Arts and Recreation Services				RP						
S Other Services - Repair and Maintenance (940)				RP						
S Other Services - Other Services (950)				RP						
*Super Sample			TC				TC			
Satellite work										
Tourism	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC
Transport	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC	UFNC
Not for profit institutions				UFNC						