

Employment in the tourism sector

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Employment in the TSA

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DIRECT TOURISM EMPLOYMENT, By Industry

	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Tourism characteristic and connected industries									
Accommodation ('000)	76.1	77.1	70.4	74.5	73.9	72.7	73.3	69.0	71.5
Cafes, restaurants and takeaway food services ('000)	114.3	113.4	115.2	115.9	114.4	117.3	119.1	124.9	128.2
Clubs, pubs, taverns and bars ('000)	25.1	24.0	24.8	25.1	24.1	24.6	23.8	23.4	26.2
Rail transport ('000)	2.2	2.4	2.6	2.6	2.8	2.6	2.8	4.3	4.4
Road transport and transport equipment rental ('000)	20.1	19.9	21.0	19.3	19.6	20.5	21.0	21.6	20.2
Air, water and other transport ('000)	34.6	32.3	32.5	33.6	35.9	35.7	36.0	36.8	35.0
Travel agency and tour operator services ('000)	22.8	21.4	21.6	23.6	25.9	27.2	31.3	28.6	31.9
Cultural services ('000)	8.6	8.4	7.9	9.5	8.8	8.6	9.2	9.2	9.1
Casinos and other gambling services ('000)	2.1	1.9	2.0	2.1	2.2	1.9	2.2	2.3	2.4
Other sports and recreation services ('000)	15.9	17.4	18.6	17.5	19.1	18.5	18.5	19.6	18.8
Retail trade ('000)	50.4	56.2	55.4	57.4	56.8	56.2	59.4	58.3	55.9
Education and training ('000)	27.3	28.3	29.7	28.4	30.0	29.7	31.4	31.9	32.8
Tourism characteristic and connected industries ('000)	439.4	442.6	441.8	449.3	453.5	455.5	468.1	470.0	476.4
All other industries ('000)	19.7	20.2	20.5	21.2	21.8	22.6	23.2	23.6	24.1
TOTAL TOURISM EMPLOYED PERSONS ('000)	459.2	462.9	462.3	470.5	475.3	478.1	491.3	493.6	500.5
TOTAL EMPLOYED PERSONS ('000) (a)	9 190.4	9 432.1	9 577.3	9 838.3	10 139.9	10 441.0	10 759.7	10 947.1	11 084.8
TOURISM INDUSTRY SHARE OF TOTAL EMPLOYED PERSONS (%)	5.0	4.9	4.8	4.8	4.7	4.6	4.6	4.5	4.5

(a) Tourism employed persons is derived by multiplying the number of employed persons in the industry by the proportion of total value added of the industry which is related to tourism.

IRTS (2008) on Measuring Employment

- *“It is unlikely that a complete picture of employment in the tourism industries can be obtained from a statistical source”* (p68)
- These include:
 - Household based sample survey;
 - Establishment based sample survey; and,
 - Administrative records

Sources in Australia

- Australian Labour Force Survey is the key data source
 - Most industries
- Also establishment based survey for selected industries (Annual Integrated Collections)
 - Service industries

Methodology

- Australian TSA estimates direct tourism employment
- Tourism value added ratios applied to employment estimates
 - assumes employment is proportional to value added
- Some tourism industries are combined (accuracy)

Future directions

- Improved labour input measures in future TSAs
- Part-time/ Full-time split for employment
 - 10/11 release
- Hours worked

Other partial measures

- TSA is only one source of employment information:
- Labour Force Survey
- Census 2011
- Others (DEEWR small area unemployment)