

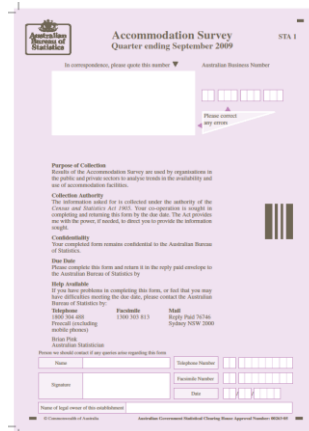
Tourism Accommodation Surveys in Australia

UNWTO Capability Building
Workshop, Manilla
4 – 6 July

Accommodation Survey

- ABS runs a quarterly survey called the Survey of Tourist Accommodation.
- The key purpose of the survey is to collect information on the capacity, occupancy and takings from accommodation providers.

Example form



Accommodation Survey
Quarter ending September 2009 STA 1

Incorporation, please quote this number: Australian Business Number

Purpose of Collection
Results of the Accommodation Survey are used by organisations in the private and public sectors to assist in the profitability and use of accommodation facilities.

Collection Authority
The information asked for is collected under the authority of the Census and Statistics Act 1975. Your cooperation is sought in completing and returning this form by the due date. The Act provides us with the power of compulsion to direct you to provide the information sought.

Confidentiality
Your completed form remains confidential to the Australian Bureau of Statistics.

Due Date
Do not complete this form and return it in the reply paid envelope to the Australian Bureau of Statistics by:

Reply available
If you have problems in completing this form, or fear that you may have difficulties meeting the due date, please contact the Australian Bureau of Statistics by:

Telephone (toll free line)	Facsimile (1300 363 813)	Mail Reply Paid 76706 Sydney NSW 2000
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Printed (including
radio phone)

Return To:
Australian Statistician
How to check correct if any queries concerning this form

Name	Telephone Number
Signature	Facsimile Number
	Date

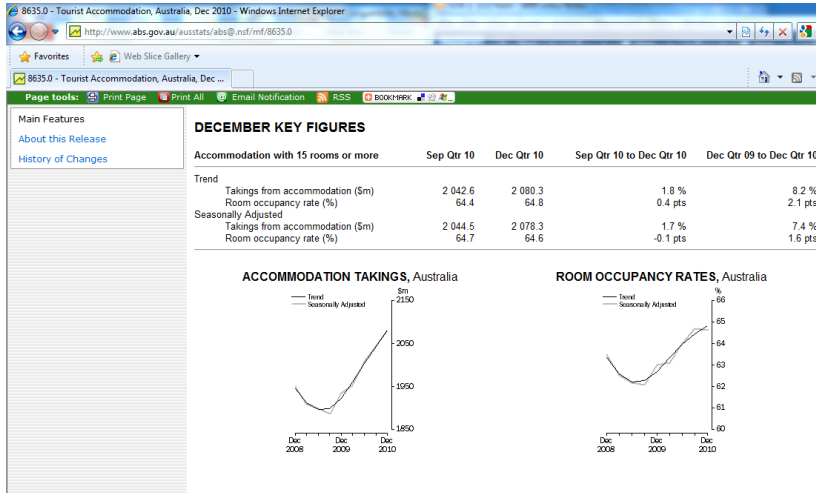
Place of legal owner of this establishment

Australian Bureau of Statistics Australian Government Statistical Planning Branch Approval Number 8833/09

Other details

- Approximately 4000 establishments contacted every quarter
 - Hotels, Motels and Serviced Apartments with 15 or more rooms.
- 90% response rate
- Collection, processing and output takes almost 3 months.

Example Output



Example Output (con't)

- Other information:
 - Length of stay
 - Persons Employed
 - Average takings per room
- Geographic level
 - State, tourism region level
 - Statistical Local Area

Future Directions

- Introduction of Web based forms
- Additional questions which meet current policy needs.
 - Labour and Skills.
- Other ways of obtaining information from accommodation providers not in scope of STA (eg small providers)