



**In cooperation with**



**AGENDA FOR ASIA CBP WORKSHOP II**

**MANILA, PHILIPPINES, 4 – 6 July 2011**

| <b>DAY 1</b>                       |   |  |
|------------------------------------|---|--|
| 9.00 – 9.30                        | Welcome and Opening Session   | Speech by: <ul style="list-style-type: none"> <li>• Ms. Clara Van Der Pol, UNWTO</li> <li>• Hon. Daniel G. Corpuz, Department of Tourism</li> <li>• Dr. Romulo A. Virola, National Statistical Coordination Board</li> </ul> |
| <b>DOMESTIC TOURISM STATISTICS</b> |   |  |
| 9.30 – 11.00                       | Introduction of the technical sessions<br><br>“Participating countries’ presentations: What we have done since WSP” | Mr. Stan Fleetwood, UNWTO Consultant<br><br>Presentation (5 mins each)   |
| 11.00 – 11.30                      | Coffee Break  |  |
| 11.30 – 12.45                      | Discussion  | All  |
| 12.45 – 13.45                      | Lunch   |  |
| <b>INBOUND TOURISM STATISTICS</b>  |   |  |
| 13.45 – 15.15                      | “Participating countries’ presentations: What we have done since WSP”   | Presentation (5 mins each)   |
| 15.15 – 15.45                      | Coffee Break  |  |
| 15.45 – 16.45                      | Discussion  | All  |
| 16.45 – 17.15                      | “Conducting a Survey of Tourism Establishment: The Philippine Experience”   | Philippines  |

| <b>DAY 2</b>                                      |  |                            |
|---|--|----------------------------|
| <b>OUTBOUND TOURISM STATISTICS</b>                |  |                            |
| 9.00 – 10.00                                      | “Participating countries’ presentations:<br>What we have done since WSI” | Presentation (5 mins each) |
| 10.00 – 10.30                                     | Discussion   | All                        |
| 10.30 – 11.00                                     | Coffee Break   |                            |
| <b>ACCOMMODATION STATISTICS</b>                   |  |                            |
| 11.00 – 11.30                                     | UNWTO Accommodation Kit  | UNWTO                      |
| 11.30 – 12.30                                     | Tourism Accommodation supply and demand surveys in Australia and NZ      | Australia’s and NZ’s NSOs  |
| 12.30 – 13.30                                     | Lunch  |                            |
| 13.30 – 14.30                                     | Discussion on Accommodation supply and demand surveys                    | All                        |
| <b>TOURISM AS AN INTERNATIONAL TRADED SERVICE</b> |  |                            |
| 14.30 – 15.30                                     | Tourism in the Balance of Payments                                       | Australia’s and NZ’s NSOs  |
| 15.30 – 16.00                                     | Coffee Break   |                            |
| <b>TOURISM SATELLITE ACCOUNT and EMPLOYMENT</b>   |  |                            |
| 16.00 – 17.00                                     | Presentation on TSA: “Why do we have it and what does it do?”            | UNWTO                      |

| <b>DAY 3</b>  |  |                           |
|---|--|---------------------------|
| <b>TOURISM SATELLITE ACCOUNT and EMPLOYMENT (cont.)</b> |  |                           |
| 9.00 – 9.45   | Supply side data for the TSA   | Australia’s and NZ’s NSOs |
| 9.45 - 10.15  | Discussion   | All                       |
| 10.15 – 10.45   | Coffee Break   |                           |
| 10.45 – 11.45   | Australia’s and New Zealand’s TSAs – Current measurement and Future directions | Australia’s and NZ’s NSOs |
| 11.45 – 13.00   | Employment in the tourism sector   | Australia’s and NZ’s NSOs |
| 13.00 – 14.00   | Lunch  |                           |
| 14.00 – 15.00   | Practical issues in developing a TSA   | Australia’s and NZ’s NSOs |
| 15.00 – 16.00   | Discussion   | All                       |
| 16.00 – 16.30   | Preparation for WSIII and Regional Seminar<br>Official Close                   | Organising bodies         |
| 16.30 – 17.30   | Opportunity for bi-lateral discussions   | All                       |