



**AYUBOWN.....**

**SRI LANKA TOURISM**



**Inbound Tourism**  
Statistics

## Data on inbound visitors' expenditure

□ We collect month wise data on foreign currencies from

- Banks
- Travel agencies
- Tourists shops
- Hotel sector
- Gem & Jewelry Corporation of Sri Lanka

With those data we analysis and estimate the total expenditure of foreign visitors.

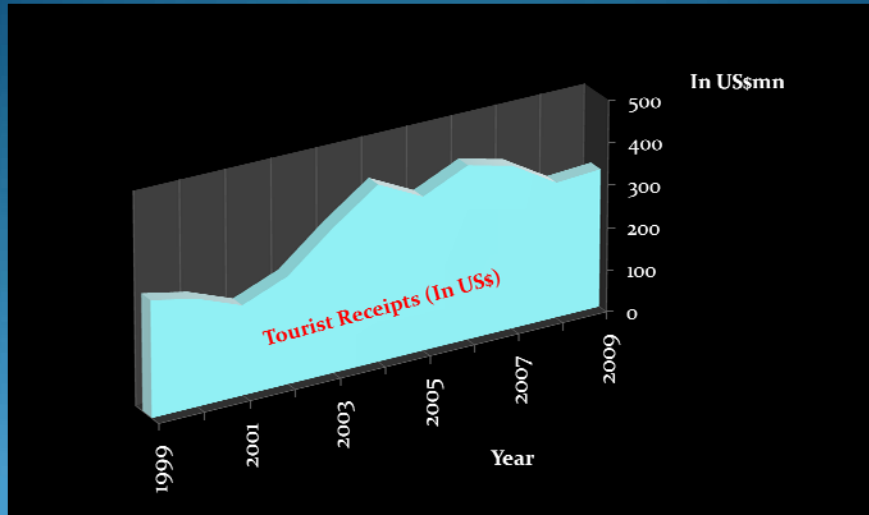
To confirm these data, we conduct Tourism Expenditure Surveys on annual basis. By comparing these both data we finalize the total expenditure of the inbound visitors.

Lack of responding of the Foreign currency statements from the tourist related establishment is the major restriction in producing the visitors expenditure data.

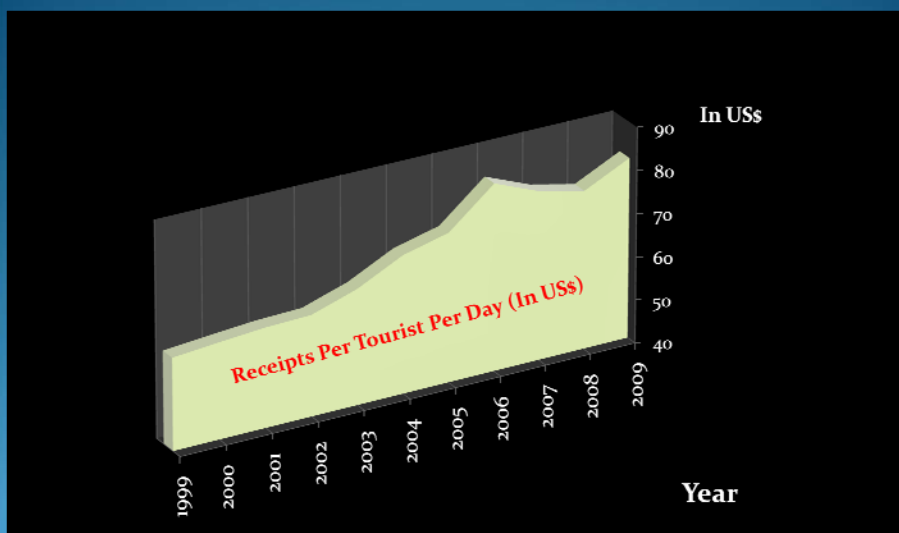
## Foreign Exchange Earnings from Tourism 2008 & 2009

Source	In Rs mn			In US \$ mn		
	2008	2009	Change %	2008	2009	Change %
Banks	14,361.5	14,853.4	3.4	129.1	129.3	0.2
Travel Agencies	7,119.6	7,198.6	1.1	60.2	62.7	4.2
Shops	8,032.2	8,121.0	1.1	66.8	70.6	5.7
Hotels	5,258.3	5,316.7	1.1	42.0	46.2	10.0
Gem Corporation	2,322.4	2,016.3	-13.2	21.4	17.5	-18.2
<b>Total</b>	<b>37,094.0</b>	<b>37,506.0</b>	<b>1.1</b>	<b>319.5</b>	<b>326.3</b>	<b>2.1</b>

### Value of Tourism - 1999 to 2009



### Receipts Per Tourist Per Day (In US\$)



## Institutions / Data Sources

- Sri Lanka Tourism Development Authority (SLTDA)
- Department of Immigration and Emigrations
- Department of Census and Statistics (DCS)
- Central Bank of Sri Lanka (CBSL)

Thank you