



AYUBOWN.....

SRI LANKA TOURISM



Domestic Tourism
Statistics

Evaluation of Present information

☐ Accommodation sector

- Total number of rooms occupied
- Total local guest nights
- Occupancy rates

☐ Data from specific locations covering the whole island that domestic tourists most probably visit

- Museums
- Cultural Triangle
- Wildlife Parks
- Zoological Gardens
- Botanic Gardens

Local Guest Nights & Occupancy Rates in Graded Establishments by Region and Month - 2009

Resort Region	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Occ. Rates
Colombo City	17,214	14,528	12,547	18,354	10,254	16,587	16,125	15,478	13,692	14,581	16,845	15,236	57.8
Greater Colombo	24,796	15,548	16,972	19,705	15,701	14,508	14,660	18,845	15,158	18,813	20,397	22,484	52.7
1. North of Colombo	17,542	12,547	13,985	16,118	12,547	11,254	10,658	14,587	11,234	13,124	14,587	15,897	51.1
11. South of Colombo	7,254	3,001	2,987	3,587	3,154	3,254	4,002	4,258	3,924	5,689	5,810	6,587	54.4
South Coast	28,421	21,128	20,241	19,107	18,977	24,064	35,120	35,316	26,706	30,591	32,672	33,549	49.6
1. Upto Galle	18,547	11,254	10,987	14,256	13,990	16,810	23,533	23,658	17,364	18,941	20,214	20,698	55.9
11. Beyond Galle	9,874	9,874	9,254	4,851	4,987	7,254	11,587	11,658	9,342	11,650	12,458	12,851	43.3
East Coast	1,547	591	570	1,125	921	998	2,698	4,025	3,457	3,256	3,698	3,845	37.8
High Country	6,542	6,345	5,987	4,257	3,910	5,214	8,547	8,968	7,908	9,001	9,425	10,071	42.2
Ancient Cities	17,598	17,464	18,790	22,694	23,079	20,927	26,111	37,022	34,454	35,926	35,709	35,620	44.1
1. Kandy Area	10,547	10,358	12,008	12,354	11,987	10,210	14,895	17,895	15,241	15,745	15,985	16,124	51.6
11. Anuradhapura Area	2,852	3,102	2,879	2,874	3,487	2,987	2,985	3,895	3,745	3,812	3,981	4,012	42.8
111. Polonnaruwa / Giritale	2,874	2,635	2,531	6,008	6,147	7,129	7,222	12,547	12,589	12,911	12,121	11,587	46.9
1V. Habarana/Sig./Damb.	1,325	1,369	1,372	1,458	1,458	601	1,009	2,685	2,879	3,458	3,622	3,897	37.1
All Regions	96,118	75,604	75,107	85,242	72,842	82,298	103,261	119,654	101,375	112,168	118,746	120,805	48.4

**Number of Visitors Visiting the Museum and
Revenue from Sale of Tickets for 2009**

Museums	Foreign Tickets		Local Tickets	
	No. of Foreign Tourists	Revenue (in Rs.)	No. of Domestic Tourists	Revenue (in Rs.)
Colombo National Museum	7,303	3,589,500	229,909	3,720,650
Natural History Museum	371	106,650	61,261	704,990
Kandy National Museum	484	236,800	32,953	332,670
Ratnapura National Museum	71	20,400	15,270	169,580
Galle National Museum	883	265,200	22,037	265,700
Galle Maritime Museum	477	137,550	9,789	164,555
Anuradhapura Folk. Museum	24	7,200	2,144	27,385
Dutch Museum	435	215,700	3,971	63,770
Independence Memorial Museum	196	57,450	13,058	94,830
Total	10,244	4,636,450	390,392	5,544,130

**Number of Visitors Visiting the
Cultural Triangle and Income
From Sale of Tickets - 2009**

Foreign		Domestic	
No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)
109,404	402,826,506	490,058	18,422,280

**Number of Visitors to the
Zoological Gardens and Revenue
from Gate Fees**

Revenue By Location - 2008 & 2009

Location	Year	Domestic Tourists		Foreign Tourists*		Total	
		Number	Revenue	Number	Revenue	Number	Revenue
Dehiwala	2008	1,064,118	45,830,885	15,866	9,331,625	1,079,984	55,162,510
	2009	1,690,854	127,300,780	11,533	13,452,000	1,702,387	140,752,780
Pinnawala	2008	336,006	14,080,080	138,068	124,954,625	474,074	139,034,705
	2009	381,799	27,349,190	138,300	188,207,125	520,099	215,556,315
Total	2008	1,400,124	59,910,965	153,934	134,286,250	1,554,058	194,197,215
	2009	2,072,653	154,649,970	149,833	201,659,125	2,222,486	356,309,095

**Revenue from Visitors Visiting the
Botanical Gardens**

Details by Location - 2009

	Foreign Tickets		Local Tickets		Total Revenue (in Rs.)
	No. of Foreign Tourists	Revenue (Rs.)	No. of Domestic Tourists	Revenue (Rs.)	
Peradeniya	117,427	68,838,300	997,997	23,728,385	92,566,685
Hakgala	5,871	3,353,400	508,913	11,691,615	15,045,015
Gampaha	127	75,000	197,443	4,600,170	4,675,170
Total	123,425	72,266,700	1,704,353	40,020,170	112,286,870

Revenue from Foreign Visitors Visiting the Wild Life Parks -2009

Details by Location

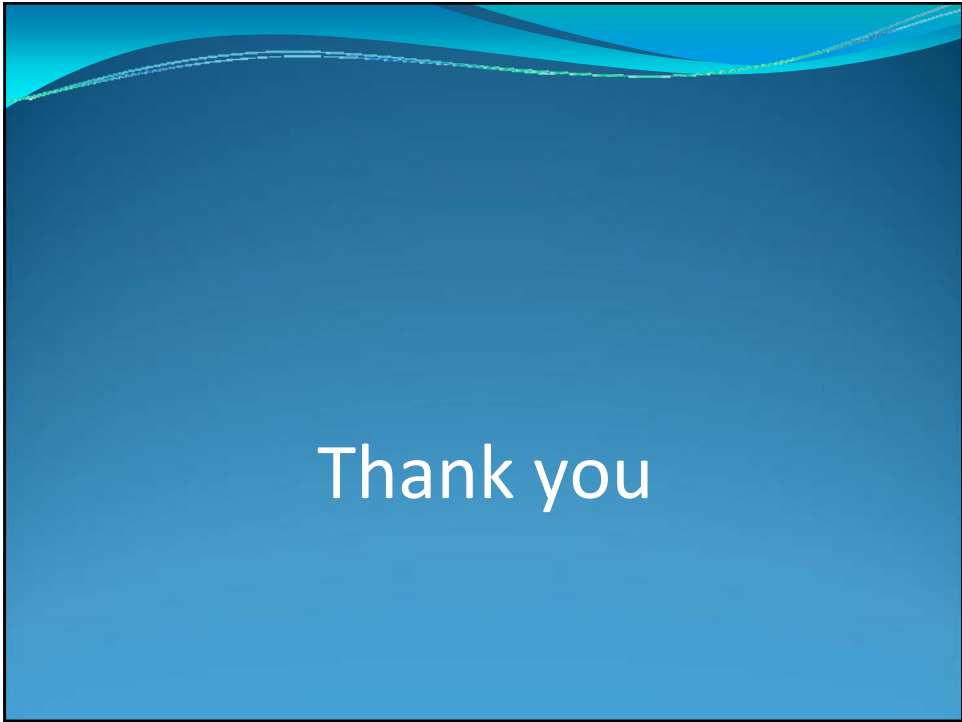
Location	Foreign Tickets		Local Tickets		Total No. of Visitors	Total Revenue (in Rs.)
	No. of Visitors	Revenue (in Rs.)	No. of Visitors	Revenue (in Rs.)		
1. Yala National Park	29,822	50,221,174.0	89,698	3,968,040.0	119,520	54,189,214.0
2. Wilpattu National Park	-	-	-	-	-	-
3. Kumana National Park	-	-	-	-	-	-
4. Udawalawa National Park	11,247	9,864,294.4	43,186	1,949,320.0	54,433	11,813,614.4
5. Horton Plains National Park	11,026	18,481,305.5	155,587	6,266,610.0	166,613	24,747,915.5
6. Bundala National Park	1,943	2,179,004.0	5,889	228,140.0	7,832	2,407,144.0
7. Wasgamuwa National Park	234	269,100.0	18,731	749,240.0	18,965	1,018,340.0
8. Minneriya National Park	11,118	16,958,277.0	31,609	1,400,510.0	42,727	18,358,787.0
9. Kaudulla National Park	5,207	5,917,748.8	9,963	386,160.0	15,170	6,303,908.8
10. Lunugamvehera National Park	5	6,342.4	1514	60,810.0	1,519	67,152.4
11. Gal Oya National Park	9	8,650.0	2128	104,210.0	2,137	112,860.0
12. Horagolla National Park	-	-	2,104	83,008.2	2,104	83,008.2
13. Maduru Oya National Park	1	1,100.0	82	2,050.0	83	3,150.0
14. Angammedilla National Park	-	-	2295	182,127.5	2,295	182,127.5
15. Galwaysland National Park	76	85,975.0	1328	46,550.0	1,404	132,525.0
16. Lahugala National Park	-	-	-	-	-	-
Total	70,688	103,992,971	364,114	15,426,776	434,802	119,419,746.8

Constraints in collecting domestic data

- We don't have existing system to estimate overall domestic tourism expenditure data.
- The data collected by Consumer Finances Survey are subject to coverage and timeliness problems.

New initiative envisaged to improve measurements

- We plan to launch household survey periodically to
 - collect accurate statistics on the travel behavior & expenditure of Sri Lankan residents travelling within Sri Lanka.
 - Determine the contribution of domestic tourism to the country's economy.



Thank you