

# Inbound Tourism Statistics

The Maldives

Statistics Capacity Building Program  
on Tourism Statistics

for Asia and the Pacific 2010-2011

Workshop 1, Bangkok, 22-26 November 2010



## Flow of Inbound Visitors

- Inbound visitors
  - Arrivals to the country by air only
  - Excluding temporary immigrants for employment and cruise passengers
  - Data available by country of nationality only
  - Purpose of visit not available



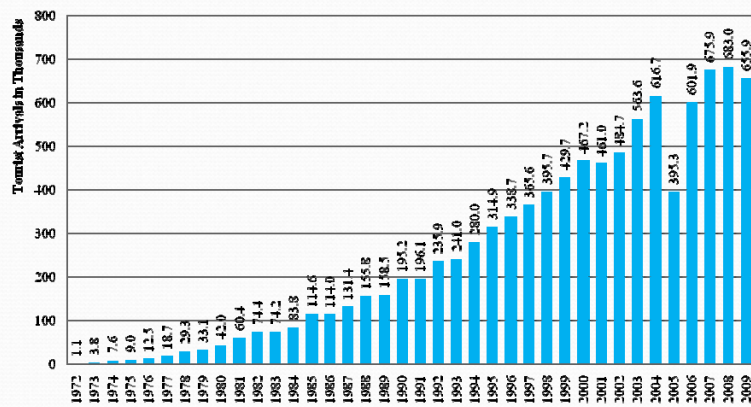
# Flow of Inbound Visitors

- Data Source
  - Department of Immigration & Emigration
- Time Series
  - Monthly
  - Annually



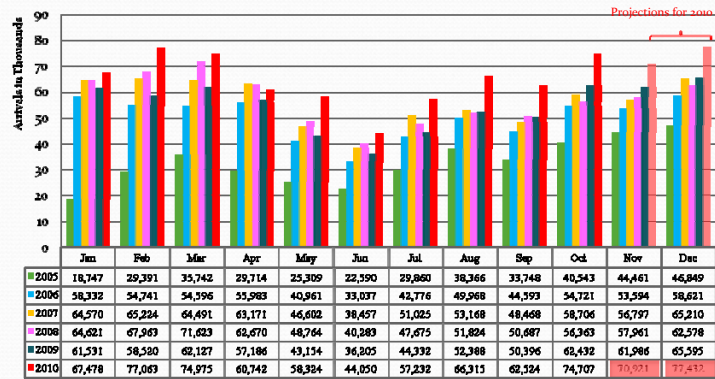
# Flow of Inbound Visitors

Tourist arrivals, 1972 – 2009



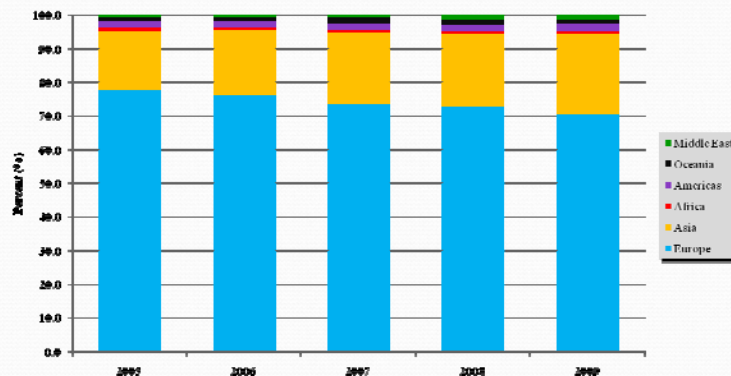
# Flow of Inbound Visitors

Tourist Arrivals by Month, 2005 – 2010



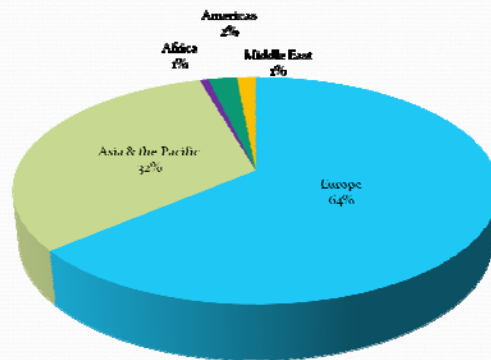
# Flow of Inbound Visitors

Market share of visitors by Region, 2005-2009



## Flow of Inbound Visitors

Market shares of visitors by Region, end September 2010



## Improving the data

- Improving the existing data management system at Department of Immigration & Emigration
  - Purpose of visit
  - Country of residence
  - Gender
  - Age group
  - Length of stay



## Improving the data

- Conduct annual visitor surveys
  - High season
  - Low season



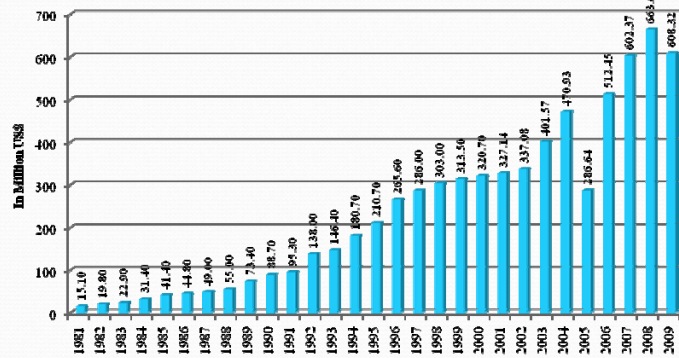
## Inbound Visitor Expenditure

- Tourism Receipts
  - Estimations done by the Maldives Monetary Authority (central bank) for the purpose of Balance of Payments
  - Includes tax returns and expenditure made by tourists in the resorts, souvenir shops, local transport, etc...
  - Calculations are mainly based on a small scale survey



# Inbound Visitor Expenditure

Tourism Receipts, 1981 - 2009



# Inbound Visitor Expenditure

- Restrictions / Limitations

- No data collected
- No proper reporting system
- Lack of cooperation from the tourism industry
  - Confidentiality issue

- Way forward

- Implementation of Tourism Goods and Services Tax (TGST) Act from 2011
- A data collection regulation is being drafted



*Thank you*

