

DOMESTIC TOURISM STATISTICS: MALDIVES

STATISTICS CAPACITY BUILDING PROGRAM ON TOURISM
STATISTICS FOR ASIA & THE PACIFIC 2010/11

Workshop 1, Bangkok, 22-26 November 2010

PRESENT INFORMATION REGARDING FLOWS:

- We do not have any recorded data on this.
- It is growing (people who travel from one island to another has increased since the recent past) day by day.
- People used to sail in between the islands those days.
- With the advancement of technology in the sector (introduction of mechanized boats / speed boats and air transport), there has been a tremendous increase of traffic.
- Especially during school holidays and public holidays we observe this.
- People visit from one island to another for medical, holiday, business and meet friends and relatives.

CONSTRAINTS IN COLLECTING DATA ON DOMESTIC TOURISM AND EXPENDITURE

- No proper reporting mechanism established
- Lack of rules and regulations
- Lack of awareness
- Lack of coordination
- Lack of confidence

NEW INITIATIVES ENVISAGED

- ❖ The Ministry of Tourism is working on to establish a reporting mechanism:
 - No. of visitors
 - Expenditure

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s1 For the purpose of developing Domestic Tourism in the country
sharmeela, 08/11/2010



THANK YOU