

**WORKSHOP
STATISTICS CAPACITY BUILDING PROGRAM ON
TOURISM STATISTICS FOR ASIA AND THE PACIFIC
2010-2011**



Statistics Indonesia



Ministry of Culture and Tourism



Bank Indonesia

Bangkok, Thailand, 22-26 November 2010

OUTBOUND TOURISM STATISTICS (Indonesia's case)

The present information available regarding flows of outbound visitors:

- Outbound tourist is Indonesia residents who travels outside his/her usual environment (Indonesia territory) other than following an occupation remunerated within the country visited, and staying not more than **12 (twelve) months** in the country visited, with any purpose of visit.
- The outbound tourist is obtained from the administrative record of Immigration Office

- The expenditure and other characteristics of outbound tourist is obtained from outbound survey
- The expenditures are classified into: pre, post and during trip.
- The outbound survey is conducted every year
- Respondents are Indonesia residents who just arrived from travelling abroad (survey location is in arrival area of port)

Analysis of outbound tourism:

- To study the pattern of Indonesian resident who travels abroad (i.e. country destination; main purpose of visit, etc.)
- To examine the outbound tourist's expenditure
- As a data source in compiling the National Accounts (import of services); Balance of Payments statistics (travel item), and Tourism Satellite Accounts (TSA)

Some initiatives to improve the measurement of outbound tourism:

- Getting information from other sources, such as Ministry of Manpower.
- Continuing regular survey on Outbound Survey in collaboration among institutions (Ministry of Culture and Tourism, Central Bank, Statistics Indonesia, and Immigration Office).
- In 2010, conducting quarterly Outbound Survey to identify seasonal pattern of tourist's spending.

THANK YOU