

**WORKSHOP
STATISTICS CAPACITY BUILDING PROGRAM ON
TOURISM STATISTICS FOR ASIA AND THE PACIFIC
2010-2011**



Statistics Indonesia



Ministry of Culture and Tourism



Bank Indonesia

Bangkok, Thailand, 22-26 November 2010

INBOUND TOURISM STATISTICS (Indonesia's case)

The present information available regarding flows of inbound visitors:

- Inbound visitor is he/she who travel to Indonesia territory (outside his/her usual environment) for any purposes other than following an occupation enumerated from the country visited, and staying for less than 12 months
- The number of inbound visitors is obtained from the administrative record of Immigration Office (monthly report)
- The profiles/characteristics of inbound visitor is obtained from the A/D card (sampling method, report annually)

INBOUND TOURISM STATISTICS (Indonesia's case)

Some important gaps regarding the measurement of inbound tourism flows of visitors:

- Need more specific travelers/visitors' data on:
 - Defining on purpose of visit
 - Separating short-long term student & patients
 - Identifying cross border/seasonal workers; same day visitors
- Defining transit passenger entering legal territory
- Further detailed data on the spending of cross border/seasonal workers and transit passengers.

Some initiatives to improve the estimation of these data of inbound tourism:

- Getting information from other sources, ex. Ministry of Manpower, PT. Angkasa Pura (who in charge for airport administration)
- Enhancing coordination with Immigration Office to improve the method of A/D card processing
- Continuing regular survey on Passenger Exit Survey (PES) in collaboration among institutions (Ministry of Culture and Tourism, Central Bank, Statistics Indonesia, and Immigration Office).
- In 2010, conducting quarterly Inbound Survey to identify seasonal pattern of tourist's spending.

Types of collecting data on inbound visitors' expenditure:

- Accommodation
- Food & beverage
- Domestic flight
- Local transportation
- Shopping & daily needs
- Souvenirs
- Entertainment
- Health & beauty
- Education
- Local package tour
- Sightseeing
- Guide services

Some restrictions encountered in producing inbound visitors' expenditure data

- Sample only design to foreign nationality
- Covered some main entry gates



THANK YOU