

**WORKSHOP  
STATISTICS CAPACITY BUILDING PROGRAM ON  
TOURISM STATISTICS FOR ASIA AND THE PACIFIC  
2010-2011**

---



Statistics Indonesia



Ministry of Culture and Tourism



Bank Indonesia

**Bangkok, Thailand, 22-26 November 2010**

**DOMESTIC TOURISM STATISTICS (Indonesia's case)**

Current information available regarding flows of domestic visitors:

- Domestic visitor is an Indonesia resident who travels voluntarily within Indonesia territory outside his/her usual environment, less than 6 (six) months and his/her purpose of travel is not for studying or earning wages and salaries in the place visited, and he/she:
  - travels to commercial tourism object, or
  - stay in hotel or commercial accommodation, or
  - the distance of round trip is equal or more than 100 km

- The domestic visitor is obtained from the domestic visitors survey (**household approach**). The survey was conducted every year in line with Socio Economic Survey.
- In addition, the survey of domestic visitor's expenditure was conducted every three year (module type)

Some constraints encountered in collecting domestic tourism data, particularly expenditure data:

- Time reference of the domestic visitors survey: 3 months ago represented a whole year
- For domestic visitor's expenditure survey :
  - size of sample: too small, could not be used to estimate domestic tourist for regional level
  - limitation of budget: it could not be done every year

Some initiatives to improve the measurement of domestic tourism:

- Improving the estimation method
- Increasing the sample size
- Planning to do quarterly domestic visitors survey.

THANK YOU