



## Chinese system of tourism statistics

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## Overview on Chinese system of tourism statistics

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- [Domestic tourism statistics](#)
- [Inbound and outbound tourism statistics](#)
- [statistics on travel agencies and star-rated hotels](#)
- [Tourism satellite account in China](#)



### 3. Outbound tourism statistics

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#### ◆ The number of outbound visitors

**Data source:** Provided by the authority of exit and entry administration

**Frequency:** Monthly

**Variables of reference:** The number of outbound visitors

**Gaps:** Difficult to get the proportion of non-visitors

#### ◆ The outbound visitors' expenditure

The study on how to implement the statistics is in progress

Both the Ministry of commerce and SAFE(State Administration Foreign Exchange) are clear interested in outbound visitors' expenditure.



### Some practice in outbound tourism expenditure

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We undertook the first pilot sampling survey on outbound visitors' expenditure in Beijing at the end of October.

The final result has not been worked out.

We are scheduled to select more cities to implement this sampling survey.



Hope to strengthen  
our cooperation and communication .

Thank you for your attention !