

Chinese system of tourism statistics

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Overview on Chinese system of tourism statistics

- ► <u>Domestic tourism statistics</u>
- ► Inbound and outbound tourism statistics
- >statistics on travel agencies and star-rated hotels
- ► Tourism satellite account in China



4. Other tourism statistics

- ◆ The statistics on travel agencies
- ◆The statistics on star-rated hotels



4.1 The statistics on travel agencies

Data source: The yearly statistics on travel agencies

Coverage: All travel agencies through the annual inspection

Frequency: yearly

Variables of reference: The number of travel agencies, the number of visitors organized and received, the total revenue and

fixed assets



4.2 The statistics on star-rated hotels

Data source: The yearly statistics on star —rated hotels

Coverage: All establishments authorized Star-rating by China Tourist Hotel Star-rating Committee

Frequency: Yearly

Variables of reference: The number of star-rated hotels, the number of rooms, the number of beds, room occupancy, total revenue and fixed assets

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Hope to strengthen our cooperation and communication .

Thank you for your attention!