



Chinese system of tourism statistics

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Overview on Chinese system of tourism statistics

- [Domestic tourism statistics](#)
- [Inbound and outbound tourism statistics](#)
- [statistics on travel agencies and star-rated hotels](#)
- [Tourism satellite account in China](#)



2. Inbound tourism statistics

◆ The number of inbound visitors

Data source: Provided by the authority of exit and entry administration

Frequency: Monthly

Variables of reference: The number of inbound visitors

◆ The inbound visitors' expenditure

Data source: Border survey

Frequency: yearly

Variables of reference: The daily per capita expenditure and the length of stay



Restrictions in producing data

- Difficulty in evaluating the proportion of non-visitors
- Bias of expenditure data by generating countries
- Bias of sub-national expenditure data



Hope to strengthen
our cooperation and communication .

Thank you for your attention !