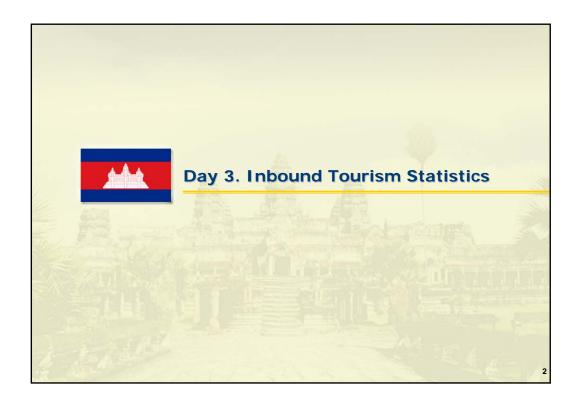


## Contents

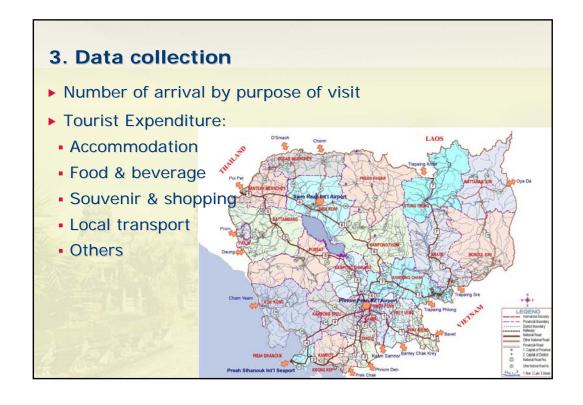
- 1. Domestic visitor statistics
- 2. Outbound tourism statistics
- 3. Inbound tourism statistics



## 1. Information flow of inbound tourism

- Concepts and definition: followed the UNWTO standards
- ► Coverage: nation wide
- ► Frequently: monthly
- ► Agency involved:
  - Ministry of Tourism: number of arrival
  - Immigration Department
- ▶ Source:
  - Tourist arrival
  - Survey

## 2. Data gap • Expenditure by purpose of visit • Expenditure by country of residence 4



## 4. New initiative to be considered

- ▶ Improve the concepts and definition
- Sampling design
- Questionnaire design
- ▶ Translate to many languages
- Staff training

Thank You

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