



In cooperation with



**AGENDA FOR ASIA CBP WORKSHOP I
BANGKOK, THAILAND**

DAY 1		
MONDAY, 22 NOVEMBER 2010		
9.00 – 9.30	Welcome, Opening and Introductions	Welcome presentations from organising bodies: Mr. Xu Jing , Regional Director for Asia and Pacific, UNWTO Mr. Jan Smit , Chief, Statistical Development and Analysis Section, Statistics Division, UNESCAP Mrs. Thanitta Savetsila Maneechote , Deputy Permanent Secretary, Thailand's Ministry of Tourism and Sports
SYSTEM OF TOURISM STATISTICS		
9.30 – 10.30	Overview of the System of Tourism Statistics in Australia and New Zealand	Mr. Tim Quinn , Australian Department of Resources, Energy and

		Tourism Mr. Bruce Bassett, New Zealand Ministry of Economic Development
10.30 – 10.45	Coffee Break	
10.45 – 11.45	Overview of the International Recommendations on Tourism Statistics 2008 (IRTS 2008)	Mr. Stan Fleetwood, UNWTO Consultant
11.45 – 12.45	Lunch	
12.45 – 13.15	Thailand's system of tourism statistics	Mr. Mongkon Wimonrat Thailand's Ministry of Tourism and Sports
13.15 – 13.45	Discussion	All
DOMESTIC TOURISM STATISTICS		
13.45 – 15.15	Countries' presentations on current state of their Domestic tourism statistics	Each participating country to give a 5-minute presentation
15.15 – 15.30	Coffee Break	
15.30 – 16.30	Discussion	All
16.30 – 17.00	Invited country's presentation on use of Domestic tourism statistics	Philippines' NTA

DAY 2		
TUESDAY, 23 NOVEMBER 2010		
DOMESTIC TOURISM STATISTICS (Cont.)		
9.00 – 10.00	Collection of Domestic tourism statistics in Aust. and NZ	Mr. Tim Quinn, Australian Department of Resources, Energy and Tourism Mr. Bruce Bassett, New Zealand Ministry of Economic Development
10.00 – 11.00	Government's use of Domestic tourism statistics in Aust. and NZ	Mr. Tim Quinn, Australian Department of Resources, Energy and Tourism Mr. Bruce Bassett, New Zealand Ministry of Economic Development
11.00-11.30	Discussion	All
11.30 – 12.30	Lunch	
OUTBOUND TOURISM STATISTICS		
12.30 – 13.30	Countries' presentations on current state	Each participating country

	of their Outbound tourism statistics	to give a 5-minute presentation
13.30-14.00	Discussion	All
14.00 – 14.30	Measuring Outbound tourism in Aust. and NZ	Mr. Tim Quinn, Australian Department of Resources, Energy and Tourism Mr. Bruce Bassett, New Zealand Ministry of Economic Development
14.30 – 15.00	Government use of Outbound tourism statistics in Aust. And NZ	Mr. Tim Quinn, Australian Department of Resources, Energy and Tourism Mr. Bruce Bassett, New Zealand Ministry of Economic Development
15.00 – 15.15	Coffee Break	
15.15 – 15.45	Discussion	All
15.45 – 16.45	“Markets & Metrics: A PATA Perspective”	Mr. John Koldowski, Pacific Asia Travel Association

DAY 3

WEDNESDAY, 24 NOVEMBER 2010

INBOUND TOURISM STATISTICS

9.00 – 10.30	Countries’ presentations on current state of their Inbound tourism statistics	Each participating country to give a 5-minute presentation
10.30 – 10.45	Coffee Break	
10.45 – 11.45	Discussion	All
11.45 – 12.15	Invited country’s presentation on use of Inbound tourism statistics	India’s NTA
12.15 – 13.15	Lunch	
13.15 – 14.15	Collection of Inbound tourism statistics in Aust. and NZ	Mr. Tim Quinn, Australian Department of Resources, Energy and Tourism Mr. Bruce Bassett, New Zealand Ministry of Economic Development
14.15 – 15.15	Government’s use of Inbound tourism statistics in Aust. and NZ	Mr. Tim Quinn, Australian Department of

		Resources, Energy and Tourism Mr. Bruce Bassett, New Zealand Ministry of Economic Development
15.15 – 15.30	Coffee Break	
15.30 – 16.15	Proposed Regional Programme for the Improvement of Economic Statistics in Asia-Pacific	Mr Artur Andrysiak Statistician, Statistical Development and Analysis, UNESCAP
16.15 – 16.45	Discussions and Opportunity for bi-lateral discussions	All

DAY 4

THURSDAY, 25 NOVEMBER 2010

GROUP DISCUSSIONS

9.00 – 9.15	Preliminary to Group Discussions	Mr. Stan Fleetwood, UNWTO Consultant
9.15 – 10.45	Three separate Group discussions: Group 1: Participating countries' NTAs Group 2: Participating countries' NSOs Group 3: Participating countries' Central Banks	Discussions to focus on groups' roles in tourism statistics and relations with the other groups
10.45 – 11.00	Coffee Break	
11.00 – 12.15	Presentations by each Groups' representative on their discussions, and plenary discussion	Three Groups' presentations, and All
12.15 – 13.15	Lunch	
13.15 – 13.45	Documenting National System of Tourism Statistics	Mr. Stan Fleetwood, UNWTO Consultant
13.45 – 14.45	Formulating government policy using statistics	Mr. Tim Quinn, Australian Department of Resources, Energy and Tourism Mr. Bruce Bassett, New Zealand Ministry of Economic Development
14.45 – 15.30	Preparation for WSII and Official Close	All

DAY 5

FRIDAY, 26 NOVEMBER 2010

No formal sessions are arranged. However, the consultants and experts will be available (up to lunch time) to participating countries who may wish to discuss any matters in relation to development of their System of Tourism Statistics and/or Tourism Satellite Account.