FIJI’S OUTBOUND TOURISM STATISTICS

WELCOME AND A BIG BULA VINAKA

Prepared by:
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FIJI’S OUTBOUND TOURISM STATISTICS

Introduction

➢ Fiji Bureau of Statistics – Collection of Administrative Data is managed by Tourism and Migration Unit

➢ Department of Immigration Arrival and Departure cards [main source]
  - Cards are processed and recorded by border officers [PLO]
  - System is maintained by ITC Services
  - Data is then provided to FBOS as “RAW” data
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Key Outbound Collections

Department of Immigration
[administrative data from incoming and outgoing passenger cards]

Primary Line Officers
[FIRCA]

Information Technology
and Computing Services

Fiji Bureau of
Statistics

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Departure Cards – Residents
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Departure Cards – Visitors

FBOS Overseas Arrivals and Departures methodology of data collection

- All Residents are required to fill departure cards
- Cards are then collected by Border Officers [PLO]
- PLO process and then record the cards on-line
- ITC Services provides FBOS with Occupation corrections [edit]
- Flights are balanced and processed when corrections done
- Raw Data [converted using SAS to produce tables].
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Main variables available

- Race, Sex and DOB
- Purpose of Absence
- Country of Main Destination Abroad
- Occupation
- Date of Arrival
- Expected date of Leaving Fiji [Average Length of Stay (ALS)]
- Country of Residence
- Purpose of Visit
- Status in Fiji

Raw Data
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Data Dissemination

- Monthly and Annual data released by Fiji Bureau of Statistics
- Published data consists of:
  - Country of Residence
  - Average Length of Stay
  - Race, Sex and Age
  - Purpose of Visit
  - Destination
  - Purpose of Absence
  - Occupation
  - Emigration
  - Last and next port of call

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Number of Outbound Tourism 1969 - 2011
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Outbound Tourism by Purpose of Absence

Resident Departures by Purpose of Absence

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Average Length of Stay by Country of Residence

Challenges and Development

- Maintaining good relationship with stakeholders
- Maintaining high quality sources of tourism and migration statistics and producing timely reports.
- Upgrade of the Immigration system from VAX [1986 – 2004] to ORACLE before 1986 it was manually done.
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Issues in not releasing timely data

- Inconsistent support from key stakeholders both in Government and Statutory Bodies
- More awareness [stakeholders to know how important the data is].

THANK YOU