



In cooperation with



UNWTO Statistics Capacity Building Programme – Asia/Pacific Regional Seminar – Bangkok, 2012

REGIONAL SEMINAR

DAY 1 Thursday, 8 March		
DOMESTIC TOURISM		
9.00 – 10.30	Presentations on Domestic tourism statistics' developments which have been implemented since the start of the Statistics Capacity Building Programme, key lessons learned and plans for the future developments	China India Indonesia Philippines
10.30 – 11.00	Coffee Break	
11.00 – 11.30	Discussion	All
OUTBOUND TOURISM STATISTICS		
11.30 – 12.30	Presentations on Outbound tourism statistics' developments which have been implemented since the start of the Statistics Capacity Building Programme, key lessons learned and plans for the future developments	Cambodia Fiji
12.30 – 13.30	Lunch	
13.30 – 14.00	Discussion	All
INBOUND TOURISM STATISTICS		
14.00 – 15.00	Presentations on Inbound tourism statistics' developments which have been implemented since the start of the Statistics Capacity Building Programme, key lessons learned and plans for the future developments	Macau Maldives Sri Lanka Thailand
15.00 – 15.30	Discussion	All
15.30 – 16.00	Coffee Break	
16.00 – 17.00	Participating countries' experiences in developing TSAs	India Indonesia Malaysia Philippines

DAY 2		
Friday, 9 March		
TOURISM SATELLITE ACCOUNT		
9.00 – 9.30	New developments in Australia's TSA	Australia's NTA
9.30 – 10.30	Use of tourism statistics in the development of government policy and evaluation of programmes	Australia's and New Zealand's NTAs
10.30 – 11.00	Coffee Break	
OTHER ISSUES		
11.00 – 11.30	The importance of supply side statistics (employment, accommodation, transport, etc.)	Australia's NTA
11.30 – 12.00	Introduction of Regional Tourism Economic Survey	Japan
12.00 – 12.15	ESCAP Statistics - An overview of ongoing initiatives	Ms. Jillian Campbell , Statistical Information Services Section, UNESCAP Statistics Division
12.15 – 12.45	Tourism Destination Indicators in Australia	Australia's NTA
12.45 – 13.00	Sum up and Closing of Regional Seminar	Organizing bodies