TOURISM STATISTICS
CAPACITY BUILDING PROGRAMME
FOR ASIA PACIFIC REGION
On 4 – 6 July 2011

Ministry of Tourism and Sports

Thailand
Homework

- Domestic tourism statistics: What activities have been undertaken and recent developments since WSI

- Inbound tourism statistics: What activities have been undertaken and recent developments since WSI

- Outbound tourism statistics: What activities have been undertaken and recent developments since WSI

What activities have been undertaken since WSI (domestic tourism, inbound and outbound tourism)

We have 2 systems of tourism statistics.

- System of domestic tourism
- System of International tourism (Inbound & Outbound)
Outbound Tourism Statistics

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Inbound Tourism Statistics

- To collect number of Outgoing Thai Travelers
  - Number
  - Classified by country of destination (Outgoing Thai)
  - Length of stay

- To survey Tourism Expenditure
  - Per capita spending
  - Tourism expenditure
Q: What activities have been developments since WS I

A: Increase the number of sample sizes of outgoing Thai relating to the increasing number of tourists.

THANK YOU
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