TOURISM STATISTICS   
CAPACITY BUILDING PROGRAMME     
FOR ASIA PACIFIC REGION    
On 4 – 6 July 2011     

Ministry of Tourism and Sports   

Thailand

Thailand Tourism Statistics

Ministry of Tourism and Sports   

Thailand
Homework

- Domestic tourism statistics:
  What activities have been undertaken and recent developments since WSI

- Inbound tourism statistics:
  What activities have been undertaken and recent developments since WSI

- Outbound tourism statistics:
  What activities have been undertaken and recent developments since WSI

What activities have been undertaken since WSI (domestic tourism, inbound and outbound tourism)

We have 2 systems of tourism statistics.

- System of domestic tourism
- System of International tourism
  (Inbound & Outbound)
Inbound Tourism Statistics

Ministry of Tourism and Sports

Thailand

To collect number of International Tourist Arrivals

• Number
  - Classified by country of residence (Inter. Tourist)
• Length of stay

To survey Tourism Expenditure

• Per capita spending
  - Tourism receipts
Q: What activities have been developments since WS I

A: Increase the number of sample sizes of international tourist arrivals to Thailand relating to the increasing number of tourists.

THANK YOU
databox04@gmail.com
Department of Tourism
Ministry of Tourism and sports
THAILAND