INDONESIA TOURISM

WORKSHOP
STATISTICS CAPACITY BUILDING PROGRAM ON
TOURISM STATISTICS FOR ASIA AND THE PACIFIC
2010-2011

Statistics Indonesia
Ministry of Culture and Tourism
Bank Indonesia

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DOMESTIC TOURISM STATISTICS

We are still using the same concept/definition of domestic tourism:

- Domestic visitor is an Indonesia resident who travels voluntarily within Indonesia territory outside his/her usual environment, less than 6 (six) months and his/her purpose of travel is not for studying or earning wages and salaries in the place visited, and he/she:
  - travels to commercial tourism object, or
  - stay in hotel or commercial accommodation, or
  - the distance of round trip is equal or more than 100 km

The domestic visitor is obtained from the domestic visitors survey (household approach). The survey was conducted in line with National Socio Economic Survey (NSES).

Improvement: in 2011 the survey was conducted quarterly, and some questions related to domestic tourism added in KOR questionnaire of NSES.

From the survey we get the information of the number of domestics tourism by origin and main destination province, purpose of visit, and demograpichal characteristics of domestics tourism.

Also, in 2011 we conducted survey to capture the expenditure of domestic tourism (module trip), and other characteristics of domestics tourism.
Some constraints encountered in collecting domestic tourism data, particularly expenditure data:

- For domestic visitor’s expenditure survey:
  - size of sample: too small, could not be used to estimate domestic tourist for regional level
  - limitation of budget: it could not be done every year