UNWTO Workshop II

Outbound Tourism Statistics in BoP

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Source of Information

- Bureau of Immigration: Embarkment and Disembarkment information is collected from 24 Airports, 17 Seaports and 31 Land Checkposts.
- International Passenger Surveys: Provide Information on Profile of the journey of Outbound Indian Residents.
- BoP
BoP: one of the source for Inbound and Outbound Tourism Expenditure

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<th>Within the country</th>
<th>Outside the country</th>
<th>Total</th>
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<tbody>
<tr>
<td>Residents</td>
<td>Domestic</td>
<td>Outbound</td>
<td>National</td>
</tr>
<tr>
<td>Non-residents</td>
<td>Inbound</td>
<td></td>
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<tr>
<td>Total</td>
<td>Internal</td>
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Source of Travel data in BoP

- International Transaction Reporting System by Authorized Dealers (5500 branches of 89 banks)
- Full fledge Money Changers
- Ministry of Tourism
- RBI doesn’t conduct any survey for tourism statistics
New Purposes identified for reporting through ITRS-RBI Initiative

- **Travel**
  New purpose code has been identified to capture the data on education, Medical, pilgrimage as well as personal expenditure on account of Travel on the receipt (credit) side.

- **Transportation**
  Two separate code for each of passenger and freight for all routes viz. Air, sea and other has been identified to introduced in ITRS reporting

- **Personal, Cultural and recreational services**
  New purpose code for health and education services Has been identified

Plan for Implementation of the revised purpose code

- **Standing committee on International trade has been formed in April 2011** to look into various medium and long-term issues relating to collection of data on trade in services as per international best practices.

- **Implementation of the new purpose code and data collection work based on the new purpose code will start from April 2012** keeping in view the uniform presentation of data on the financial year basis.
Data Gaps in existing Outbound Tourism Statistics

- Country-wise break-up of Indian National Departures for the year 2009 is not yet available.
- Details like purpose of visit etc. are not available.

Other Developments

- No of outbound statistics are collected through embarkation card and only no of outbound Indians are compiled on annual basis. Now the card has been revised to capture the age, sex, purpose of visit, destination, etc., through the cards.
- International passenger survey is already launched in 2010 by MoT and the result is expected to come by the end of the year 2011.
- Bureau of immigration has been approached by RBI to capture disaggregate information on expenditure patterns of foreign tourist in India and other information like period of stay etc for outgoing Indians.
Thank You