2. Inbound tourism statistics

◆ The number of inbound visitors
  Data source: Provided by the authority of exit and entry administration
  Frequency: Monthly
  Variables of reference: The number of inbound visitors

◆ The inbound visitors' expenditure
  Data source: Border survey
  Frequency: annual
  Variables of reference: The daily per capita expenditure, the length of stay and the breakdown of expenditure
Restrictions in producing data

- Difficulty in evaluating the proportion of non-visitors
- Bias of expenditure data by generating countries
- Bias of sub-national expenditure data
- Not reflecting the seasonal changes

No new developments

- Due to the information from arrival cards is insufficient, the quality of data on inbound visitors can not be improved in near future.

- CNTA has no plan to improve the survey on inbound tourism expenditure in the coming 2 years. China has many ports, and it is hard for us to increase the frequencies of the survey.
Hope to strengthen our cooperation and communication.

Thank you for your attention!