Practical issues in developing a TSA

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Introduction

• This presentation discusses some of the practical issues in developing a TSA.
• Australia is in the fortunate position of having a well established program of running the TSA within the ABS
• However, this has taken a significant amount of time and resource to fully establish.
Practical Issues

• Capability of staff
• Ensuring source data is available
• Building a broad base of support to resource the development and ongoing cost of the TSA.

Staff capability

• A range of skills and knowledge are required to develop and conduct a TSA
  – Economic statistics frameworks (SNA, BOP)
  – Knowledge of tourism statistics
  – Quality of country’s data sources
  – Communication
  – Ability to develop other staff, succession planning
Source data is available

- Supply Surveys
  - Cafes and Restaurants survey
  - Accommodation survey
  - Labour Force survey
  - Recreation surveys (e.g., clubs, pools, gambling)
  - Travel agency services survey
  - Economic activity survey

- Australian System of National Accounts
  - Supply-use Tables
  - Input-Output Tables
  - Balance of Payments

- Australian Tourism Satellite Account

- Demand Surveys
  - National visitor survey
  - International visitor survey
  - Household expenditure survey

Broad base of support

- Development of pieces required to produce a TSA can take time.
- Support needs to be broad, and commitment needs to be long term to obtain most value.
- Expectations need to be managed.