Outbound tourism comprises the activities of a resident visitor outside the country of reference, either as part of an outbound tourism trip or as part of a domestic tourism trip. (IRTS 2008 para. 2.39.).

Sources of Outbound Tourism Data

<table>
<thead>
<tr>
<th>Administrative Record</th>
<th>Macau Statistics &amp; Census Service (DSEC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor Arrivals</td>
<td>Local surveys</td>
</tr>
<tr>
<td>Visitor Departure</td>
<td>1. Monthly survey of travel agencies</td>
</tr>
<tr>
<td>Visitors' demographics</td>
<td>2. Monthly survey of hotels and similar establishments</td>
</tr>
<tr>
<td>(place of residence; nationality; gender; age)</td>
<td>3. Visitor Expenditure Survey</td>
</tr>
</tbody>
</table>
1. Could you evaluate the present information available regarding flows of outbound visitors?

**Survey of Travel Agencies**

- Outbound Macau residents traveling in package tours by type of itinerary
- Outbound Macau residents traveling under own arrangements using services of travel agencies by destination

(Source of data: Macau Statistics & Census Service (DSEC))

2. Is there a clear interest in the analysis of outbound tourism?

- Provide tourism professionals with better knowledge of tourism trend, markets and industry conditions
- Provide reference data for travel agencies and companies.
- Co-ordinate the development plan of the transportation sector;
3. Are there new initiatives envisaged to improve the measurement of this form of tourism?

- Improvement to existing travel Agency survey.
- Detailed data on outbound destination to Mainland China by provinces

END