**Inbound Tourism Statistics**

Macau, China

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**Sources of Inbound Tourism Data**

Inbound tourism comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip. (IRTS 2008 para. 2.39.). An inbound tourism trip refers to the travel of a visitor from the time of arriving in a country to leaving.

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<th>Immigration Department - Macau Public Security Police (PSP)</th>
<th>Macau Statistics &amp; Census Service (DSEC)</th>
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1. Which are the most important gaps regarding the measurement of inbound tourism flows of visitors?

- Inbound tourism flows of visitor are obtained from the administrative records.

2. Initiatives that you might be considering for improving the estimation of these data.

- No estimation of inbound tourism flows of visitor.
- Visitors from Mainland China could be further categorized by source provinces.

3. What data do you collect on inbound visitors’ expenditure? What restrictions do you have in producing inbound visitors’ expenditure data?

**Visitor Expenditure Survey**

Data includes:
- Per-capita spending of visitor
  - by place of residence;
  - classified as visitor, tourist, same-day tourist;
  - by mode of transport;
  - by type of expenses (non-shopping spending and shopping spending, exclude gaming expenses)
- Per-diem spending of visitor - by place of residence
- Length of stay
- Characteristics of visitors – main purpose of visit, occupation
- Visitors’ comments of travel agencies, hotels, restaurants, shops, public transport, gaming establishments, etc.
3. What data do you collect on inbound visitors’ expenditure? What restrictions do you have in producing inbound visitors’ expenditure data?

Restrictions

- Lack of sufficient samples for certain visitor countries
- Limited time to collect data from departing visitors