DOMESTIC TOURISM STATISTICS (Indonesia’s case)

Current information available regarding flows of domestic visitors:

- Domestic visitor is an Indonesia resident who travels voluntarily within Indonesia territory outside his/her usual environment, less than 6 (six) months and his/her purpose of travel is not for studying or earning wages and salaries in the place visited, and he/she:
  - travels to commercial tourism object, or
  - stay in hotel or commercial accommodation, or
  - the distance of round trip is equal or more than 100 km
The domestic visitor is obtained from the domestic visitors survey (*household approach*). The survey was conducted every year in line with Socio Economic Survey.

In addition, the survey of domestic visitor’s expenditure was conducted every three year (module type)

Some constraints encountered in collecting domestic tourism data, particularly expenditure data:

- Time reference of the domestic visitors survey: 3 months ago represented a whole year
- For domestic visitor’s expenditure survey:
  - size of sample: too small, could not be used to estimate domestic tourist for regional level
  - limitation of budget: it could not be done every year
Some initiatives to improve the measurement of domestic tourism:

- Improving the estimation method
- Increasing the sample size
- Planning to do quarterly domestic visitors survey.

THANK YOU