Chinese system of tourism statistics

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Overview on Chinese system of tourism statistics

- Domestic tourism statistics
- Inbound and outbound tourism statistics
- Statistics on travel agencies and star-rated hotels
- Tourism satellite account in China
2. Inbound tourism statistics

◆ The number of inbound visitors
  Data source: Provided by the authority of exit and entry administration
  Frequency: Monthly
  Variables of reference: The number of inbound visitors

◆ The inbound visitors’ expenditure
  Data source: Border survey
  Frequency: yearly
  Variables of reference: The daily per capita expenditure and the length of stay

Restrictions in producing data

- Difficulty in evaluating the proportion of non-visitors
- Bias of expenditure data by generating countries
- Bias of sub-national expenditure data
Hope to strengthen our cooperation and communication.

Thank you for your attention!