Contents

1. Domestic visitor statistics
2. Outbound tourism statistics
3. Inbound tourism statistics
1. Information flow of inbound tourism

- Concepts and definition: followed the UNWTO standards
- Coverage: nation wide
- Frequently: monthly
- Agency involved:
  - Ministry of Tourism: number of arrival
  - Immigration Department
- Source:
  - Tourist arrival
  - Survey
2. Data gap

- Expenditure by purpose of visit
- Expenditure by country of residence

3. Data collection

- Number of arrival by purpose of visit
- Tourist Expenditure:
  - Accommodation
  - Food & beverage
  - Souvenir & shopping
  - Local transport
  - Others
4. New initiative to be considered

- Improve the concepts and definition
- Sampling design
- Questionnaire design
- Translate to many languages
- Staff training