The Zimbabwe Tourism Authority undertook a pilot MAS training program.

During this pilot survey a sample of 13 major hotels in Harare were chosen and trained.

Lodges were not trained during the pilot program because most of them are not yet computerised.
OUTCOMES OF THE PILOT SURVEY

- These hotels indicated that the software was simple to use.
- The software is user friendly.
- The software reports only a few number of foreign countries that visit accommodation facilities.
- The software needs to be developed further in terms of networking the software.

TRAINING AND IMPLEMENTATION OF MAS

- After the successful implementation of the MAS pilot program ZTA went on to implement the training program throughout Zimbabwe.
- ZTA trained all major hotels in Victoria Falls, Bulawayo, Kariba, Nyanga, Mutare and Kadoma.
THE MONTHLY ACCOMMODATION SURVEY

- The unit responsible is Zimbabwe Tourism Authority (ZTA).
- The methodology: Sample survey
- New data to be obtained:
  - Employment (Nationals vs Foreigners)
  - Total wages and salaries
  - Total revenue (Rooms, Meals, Bar Sales etc)
  - Average Room Rate
  - Average Total Spend /room night and / guest night
  - Average Wage per employee
  - Average Revenue Per Employee
  - Average Length of stay (Domestic vs Foreign)

- The instrument used is a questionnaire.

- Distribution of the sample over time: 118 hotels.

- Perodicity: Monthly.

- Institutions involved: Zimbabwe Tourism Authority (ZTA).
Four border post were computerized, this work was done with IOM in conjunction with Immigration office.

This system is still on trial run.

If this system works well it will be implemented throughout all the border post.

Zimbabwe and Zambia have agreed to mirror their arrival statistics. (Zambian Delegation in August)

VES

Zimbabwe is going to carry out a VES next year and preparations for the survey are currently underway.

The Institution responsible is ZTA.
ZIMSTAT

- The Zimbabwe National Statistics Agency (ZIMSTAT) is undertaking a Census of Industrial Production (CIP).
- It is also undertaking the Quarterly Employment Enquiry (QEI)- done on every establishment.
- There are plans also to undertake a Labour Force Survey by ZIMSTAT in 2010-2011.
- There plans to undertake the Income Consumption & Expenditure Survey in 2010-2011.

RBZ

- Introduction of Electronic Tax Registers for tourism operators.
- The RBZ is currently working on implementing a new web based and real time system called the Tourism Return Accounting System.
- RBZ is currently in the process of moving from using BOP manual 4 to BOP manual 6.