

Outbound Tourism Developments in Zambia

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Introduction

- Little emphasis placed on outbound tourism
- No major surveys carried out for this activity
- Main source of data is from administrative sources:
Exit forms at the ports of entry (airports and border posts)
- Other sources:
 - Transport & travel in the Balance of Payments (Bank of Zambia)
 - Departure information from the National Airports Corporation (covers the 4 major airports)

Institutional Arrangements

- Department of Immigration responsible for administering the exit forms
- The Central Statistical Office offers logistical & technical support
- CSO has staff in the provinces who collect the immigration forms for processing
- Data analysed by the Migration Statistics Unit, CSO

Challenges

- Limited capacity of
 - Immigration Department
 - Central Statistical Office
- Exit forms not designed for statistical & tourism purposes

Plans for Improvement

- There is need to revise the immigration entry/exit form
 - Requires approval from legislature
- Institute outbound tourism survey involving all major stakeholders

End