



Development of Tourism Satellite Account (TSA) in Tanzania: Regional Seminar

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Implementation

- Tanzania like any other country acknowledges the importance of tourism statistics hence building of TSA can not be over emphasized.
- Currently, the Ministry is preparing the groundwork for constructing TSA by taking inventory of the available statistics.
- One of the main methods of getting data for building of TSA is through surveys.
- International visitors' exit surveys have been conducted since 2001; the most recent survey was conducted in September 2009.
- Among other things, these surveys aimed at measuring the inbound tourism consumption.



Implementation...(Contd)

- As a move towards building TSA, in 2008, the participating institutions signed a Memorandum of Understanding (MOU).
- These institutions include:
 - The Ministry of Natural Resources and Tourism (MNRT);
 - The Bank of Tanzania (BOT),
 - The National Bureau of Statistics (NBS);
 - The Immigration Dept (ID);
 - The Tourism confederation of Tanzania (TCT),
 - The Zanzibar Commission for Tourism (ZCT); and
 - The Zanzibar Association of Tourism Investors (ZATI).
- These institutions form a Tanzania Tourism Sector Survey (TTSS) committee.



Future Plans

- To review the existing questionnaire of international visitors' exit survey in line with the TSA requirements;
- Together with NBS, the Committee will revisit the methodology of collecting Tourism accommodation statistics;
- The inter-institution Committee is planning to conduct a tourism establishment survey in order to get TSA information on the supply side; and
- The Ministry is consulting with NBS to include questions pertaining to domestic tourism in the coming Household Budget Survey. Scheduled to take place in 2010/11



*Thank you
for
Listening.*

*Asante
Sana*